

The Patient as an Innovator

Educational Workshop Sponsorships

An educational workshop designed to optimize communication and the intersection between patients and healthcare industry professionals to deliver a more informed, value-driven approach to the innovation of new medical solutions, technologies, and treatments

Wednesday, February 10, 2016
8:00AM-12:00PM EST
Washington, DC, USA



The Patient as an Innovator workshop is an educational forum for providers, patients, pharma, payers, and policymakers to dialogue and exchange creative ideas to establish earlier intersections between these stakeholders in order to deliver a more informed, value-driven approach to the innovation of new medical solutions, technologies, and treatments.

In today's healthcare landscape, patients are dramatically more informed, empowered, and financially invested in their health and well-being than ever before. Technology has also made today's patients as savvy and informed as ever. Additionally, providers, payers, and policymakers are faced with rising costs, increasing demand, and other pressures as the U.S. healthcare ecosystem transitions to a value-based system. Thus, it is critical to engage key stakeholders and incorporate their perspectives earlier in development phases in order to ensure that provider organizations deliver healthcare products that are producing maximum value and quality, increasing access, and reducing costs for patients.

The Patient as an Innovator workshop provides shared learning among providers, patients, pharma, payers, and policymakers on how to create earlier collaboration and incorporate all perspectives into medical innovation.

Benefits of sponsorship include:

- Brand recognition and strengthening with leading healthcare executives, physicians, patient advocates, and other key healthcare decision makers
- Access to the world's best and brightest healthcare thought-leaders, including top innovators, entrepreneurs, researchers, scientists, authors, physicians, CEOs, professors, and inventors
- Meet potential alliance partners for collaboration
- Access to potential collaborators and partners in industry, patient advocate, academia, and non-profit sectors
- Access to new and diverse markets
- Access to innovative, cutting-edge ideas
- Network and share best practices with other healthcare organizations

Please contact joseph@chisite.org or call (312) 906-6153 to request more information

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Lead Sponsor \$5K

- Highest placement throughout
- Category exclusivity
- Opportunity to serve as workshop co-leader (subject to area of expertise)
- 4 complimentary attendees
- Listing on workshop website for 12 months
- Full-page listing in workshop program
- Central display table
- Full and exclusive access to attendee lists
- Series of profile interviews on CHI's blog

Platinum Sponsor \$4K

- Top placement throughout
- Opportunity to serve as workshop co-leader (subject to area of expertise)
- 3 complimentary attendees
- Listing on workshop website for 9 months
- Half-page listing in workshop program
- Central display table
- Exclusive access to attendee lists
- Profile interview on CHI's blog

Gold Sponsor \$2.5K

- Prominent placement throughout
- 2 complimentary attendees
- Listing on workshop website for 6 months
- Quarter-page listing in workshop program
- Prominent display table
- Profile interview on CHI's blog

Silver Sponsor \$1.5K

- Placement throughout
- 1 complimentary attendee
- Listing on workshop website for 3 months
- Quarter-page listing in workshop program
- Display table
- Profile interview on CHI's blog

Additional printed program advertisement opportunities starting at \$500

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