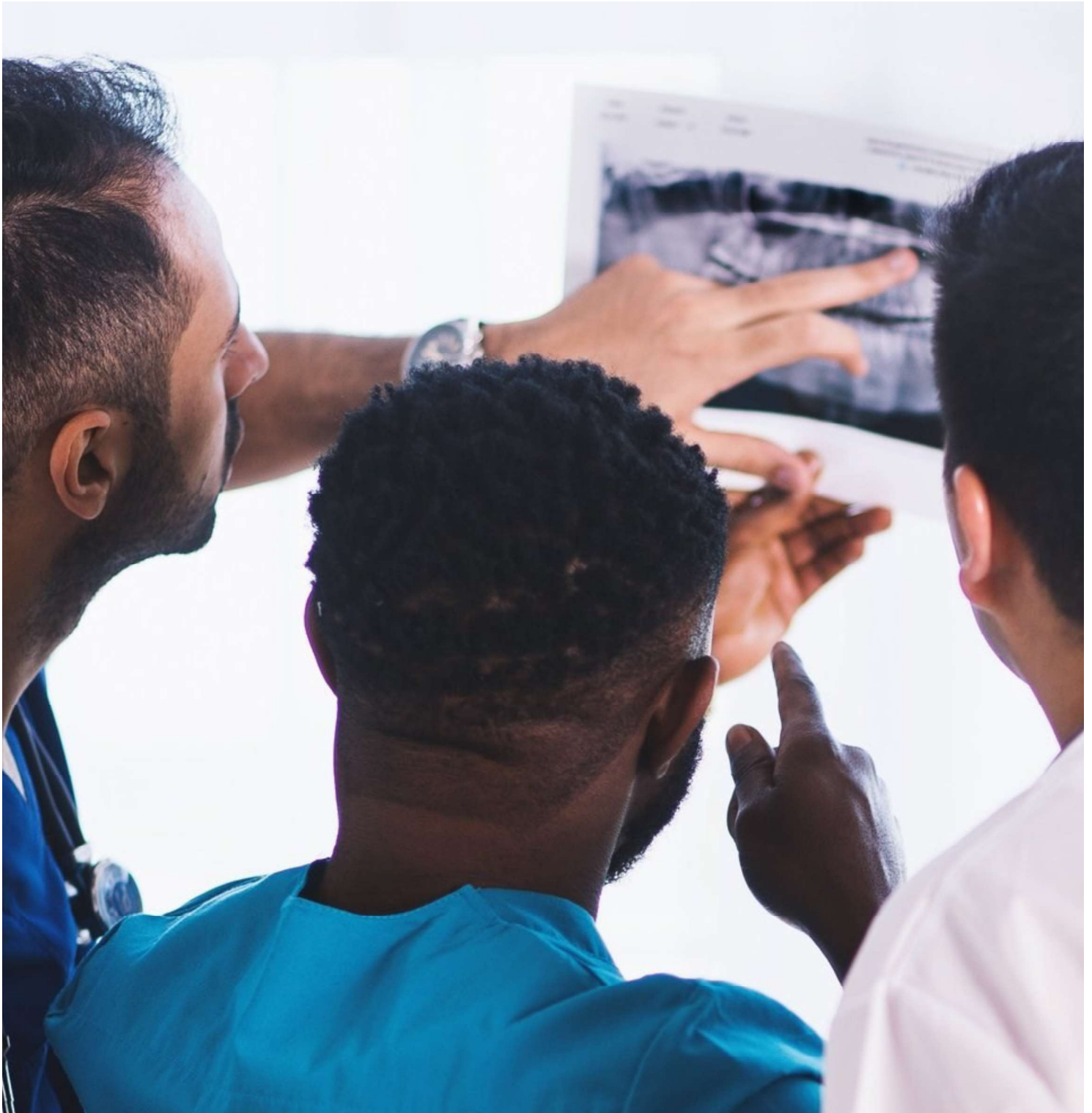


Developing the Next Generation of Culturally Competent Healthcare Leaders Workshop

Friday, April 5, 2019
8:00 AM - 12:00 PM
The University of Texas Dell
Medical School, Health Discovery
Building Room 1.204



Introduction

The U.S. is to become majority-minority nation by 2043. With this shift in demographics, racial and ethnic disparities in healthcare and the need for systems to accommodate increasingly diverse patient populations has received considerable attention.

As U.S. patient demographics continue this shift, the demand for culturally competent physicians, providers, and other healthcare professionals continues to grow. Cultural competence is fundamental to the delivery of quality health services, as culture defines healthcare expectations and impacts every encounter. Research suggests that when clinicians understand culturally diverse backgrounds, they can engage their patients more effectively and provide better care, thus improving patient outcomes. Additionally, the need for diverse healthcare providers continues to grow. A recent report by Modern Healthcare found that just <9% of physicians and <20% of nurses identify as racial or ethnic minorities. And these needs are most acute when considering the healthcare inequities facing many minority patient populations in the U.S.

However, many med students and future healthcare leaders are not being properly trained and equipped to understand the cultural nuances of diverse patients and how to best serve diverse patient groups. Rather, they are being taught a “one-size-fits-all” approach to care delivery.

CHI’s workshop brings together healthcare leaders, medical school academics and leaders, providers, patients, pharma, and other stakeholder groups for an innovative and collaborative discussion on how to best equip our future healthcare leaders with the knowledge, skills, and attitudes that allow them to adequately treat all patients and communicate with their families. Medical school and other healthcare training curriculums must be designed to appropriately train cultural competence. By proactively beginning to think about culturally competent healthcare leaders of tomorrow, we can begin to make steps towards addressing the broader healthcare disparities and health inequities that afflict the U.S. healthcare system.

The workshop will bring together an intimate group of interdisciplinary healthcare thought-leaders, executives, academics, and industry leaders for action for a day of idea sharing, brainstorming, networking, and co-learning.

Agenda

- 8:00 AM Registration, Breakfast, & Networking
- 8:40 AM Opening Remarks: Joseph Gaspero, CEO, Center for Healthcare Innovation
- 8:45 AM Distinguished Welcoming Remarks: Dr. René Salazar, M.D., Assistant Dean for Diversity and Professor of Medical Education at Dell Medical School at
- 9:00 AM 1st Module: Moderated by CHI Directors Dr. Neelum Aggarwal and Dr. Benée Brown
- 10:00 AM Break
- 10:15 AM 2nd Module: Moderated by CHI Directors Dr. Neelum Aggarwal and Dr. Benée Brown
- 11:45 AM Distinguished Closing Remarks and Recap: Dr. Ronald Copeland

Special Thanks to CHI Corporate Members



Workshop Leaders



Dr. Benée Brown, PharmD

Board of Directors at CHI

Associate Director, Medical Science Liaison at Boehringer Ingelheim

Dr. Benée Brown, PharmD, is the Associate Director, Medical Science Liaison at Boehringer Ingelheim. She is a graduate of the University of Texas and the University of Texas Health Science Center in San Antonio with experience in hospital, ambulatory care, managed care, and prescription benefit management (PBM) settings. Prior to her Diabetes Medical Liaison role with Sanofi, she served as a Women's Health Medical Science Liaison with Eli Lilly. This was followed by serving as a Formulary Pharmacist for the second largest Prescription Benefit Management (PBM) Company in the U.S., with responsibility for more than 8 million covered lives. As a PBM pharmacist for the Caremark/CVS National Pharmacy and Therapeutics (P&T) Committee, Benée carefully conducted clinical reviews, pharmacoeconomic evaluations and provided evidence-based recommendations for various categories and classes of Federal Drug Administration (FDA) approved prescription drugs evaluation by the National Caremark/CVS P&T Committee. Benée joined Sanofi in 2005 as a U.S. Medical Affairs Diabetes Medical Liaison in Chicago, IL and Austin, Texas in 2015. She serves as a respected leader and regional partner through the provision of evidence-based solutions in the form of diabetes-related education, support of diabetes-related clinical research and provision of unsolicited medical information. In addition, Benée works in establishing new and strengthening existing relationships with key diabetes thought-leaders, private and public organizations, and institutions. Benée has also successfully led initiatives and projects related to innovation, organizational strategy, diversity & inclusion, and the advancement of improved operational processes. Since 2012, Benée has also served as an adjunct clinical professor at Chicago State University College of Pharmacy.

Workshop Leaders



Dr. Neelum Aggarwal, MD

Board of Directors at CHI

Chief Diversity Officer at American Medical Women's Association

Associate Professor, Department of Neurological Sciences at Rush University Medical Center

Dr. Neelum T. Aggarwal, MD, is the Chief Diversity Officer at American Medical Women's Association Associate Professor, Department of Neurological Sciences at Rush University Medical Center. She is a cognitive neurologist, clinical trialist and researcher in the field of population health and aging. She is the Senior Neurologist for the federally funded Rush Alzheimer's Disease Center (RADC) Clinical Core in Chicago; Director of Research at the Rush Heart Center for Women, and an Associate Professor in the Departments of Neurological Sciences and Rush Alzheimer's Disease Center at Rush University Medical Center. A graduate of the Academy of Neurology - Palatucci Advocacy Leadership Forum, Dr. Aggarwal is a long-standing voice for community based research, clinical trial participation, public health initiatives, both locally and nationally. She has served in numerous leadership roles throughout her career. She is the Chief Diversity and Inclusion Officer for the American Medical Women's Association (AMWA), member of the Governing Council of the American Medical Association- Women's Physician Section, a Fellow of the Institute of Medicine Chicago, and was recently awarded the 2016 Woman in Science award from the American Medical Women's Association. Her role as a Chicago Innovation Mentor (CIM) in addition to serving as the National Chair for the Women in Bio (WIB) Mentoring, Advisors and Peers Committee places her in a unique position to work with a diverse group of colleagues and mentor women in the medical, life sciences and STEM sectors. She completed her medical degree from the Rosalind Franklin University - Chicago Medical School, completed her neurology residency at Henry Ford Hospital in Detroit, Michigan, and completed an aging and neurodegenerative disorders fellowship at the Rush Alzheimer's Disease Center.

Distinguished Welcoming Remarks



Dr. René Salazar, MD

Assistant Dean for Diversity, Department of Medical Education
Professor, Department of Medical Education Professor, Department
of Internal Medicine

Dr. René Salazar, M.D. is the assistant dean for diversity and professor of medical education at Dell Medical School at The University of Texas at Austin. He is a graduate of The University of Texas Health Science Center at San Antonio School of Medicine and completed his internship and residency in internal medicine at the University of California, San Francisco. After residency, Salazar completed a one-year Latino Health Disparities research fellowship supported by the UCSF Division of General Internal Medicine and Medical Effectiveness Research Center for Diverse Populations. He was a faculty member in the Division of General Internal Medicine from 2003 until June 2016. Dr. Salazar has over a decade of experience supporting diversity and promoting an inclusive climate. As the chair of the UCSF Department of Medicine's Residency Diversity Committee and the director of diversity for the Office of Graduate Medical Education, Salazar led efforts to recruit diverse residents and clinical fellows to UCSF. Salazar also helped develop a UCSF campus-wide unconscious bias educational initiative to increase awareness and provide skills to address unconscious bias among UCSF faculty, staff, students and trainees. Salazar has presented his work at national meetings including the Association of American Medical Colleges, the Society of General Internal Medicine and the Society of Hospital Medicine. His work has also been featured on NPR.

Distinguished Closing Remarks



Dr. Ronald Copeland, MD

Board of Directors at CHI

Senior Vice President of National Diversity & Inclusion Strategy and Policy and the Chief Diversity and Inclusion Officer at Kaiser Permanente

Dr. Copeland is Senior Vice President of National Diversity and Inclusion Strategy and Policy and Chief Diversity and Inclusion Officer for Kaiser Permanente.

Through multiple collaborations, he leads Kaiser Permanente's Program wide efforts to ensure our strategic vision for diversity and inclusion is successfully implemented to drive strategic business and mission outcomes, empowers communities we serve, and results in all Kaiser Permanente members achieving health and health care outcomes that are high quality, equitable, and increasingly more affordable.

Dr. Copeland is a member of Kaiser Permanente's Executive Diversity and Inclusion Council, a group composed of the chairman/CEO and other C-level leaders who oversee executive accountability for embedding the diversity and inclusion strategy throughout the organization. Additionally, he is chair of the Kaiser Permanente National Diversity and Inclusion Council, which develops and implements the diversity and inclusion strategy and policy recommendations.

A board-certified general surgeon, Dr. Copeland joined Kaiser Permanente in 1988 after a six-year honorable tour of duty in the United States Air Force Medical Corps. Prior to his current role, Dr. Copeland served as President and Executive Medical Director of the Ohio Permanente Medical Group. The Rochester, N.Y., native earned his bachelor's degree from Dartmouth College and his medical degree from University of Cincinnati Medical College. He completed his residency in general surgery at State University of New York Upstate Medical Center in Syracuse. He also attended the Advanced Management Program at Harvard Business School.

Healthcare Leaders Workshop

2019 Sponsorship Opportunities

The Center for Healthcare Innovation's workshop brings together healthcare leaders, medical school academics and leaders, providers, patients, pharma, and other stakeholder groups for an innovative and collaborative discussion on how to best equip our future healthcare leaders with the knowledge, skills, and attitudes that allow them to adequately treat all patients and communicate with their families. Medical school and other healthcare training curriculums must be designed to appropriately train cultural competence. By proactively beginning to think about culturally competent healthcare leaders of tomorrow, we can begin to make steps towards addressing the broader healthcare disparities and health inequities that afflict the U.S. healthcare system. Benefits of sponsorship include:

- Learn the latest actionable insights and ideas surrounding equity and healthcare
- Brand recognition and strengthening with leading healthcare and life science executives, physicians, and other key healthcare and life science decision makers
- Access to the world's best and brightest healthcare and life science thought-leaders, including top innovators, entrepreneurs, researchers, scientists, authors, physicians, CEOs, professors, and inventors
- Access to potential alliance partners
- Access to potential collaborators and partners in academia, industry, and non-profit sectors
- Access to new and diverse markets
- Network and share best practices with some of the country's leading health equity experts and other healthcare and life science professionals and organizations

Sponsorship Levels and Benefits

Sponsorship Levels and Benefits	Foundational Sponsor \$25,000	Lead Sponsor \$10,000	Platinum Sponsor \$7,500	Gold Sponsor \$5,000	Silver Sponsor \$3,000	Reception Sponsor \$1,000
Acknowledgement in the welcome letter	●	N/A	N/A	N/A	N/A	N/A
Opportunity to provide Welcoming or Concluding Remarks	●	●	N/A	N/A	N/A	N/A
Executive attendees	5 attendees	4 attendees	3 attendees	2 attendees	1 attendees	1 attendees
Listing on workshop website	12 months	12 months	9 months	6 months	3 months	1 months
Advertising in workshop program book	Two page	Two page	One page	Half page	Quarter page	N/A
Access to attendee lists	●	●	●	N/A	N/A	N/A
Display table	●	●	●	●	●	N/A
Profile interview on CHI's blog	●	●	●	●	●	N/A
Placement throughout	●	●	●	●	●	●
Acknowledgement throughout the program	●	●	●	●	●	●

Please contact joseph@chisite.org or call (773) 330-2416 to request more information

CHI Corporate Memberships

Memberships

CHI memberships provide unparalleled access to our education and training, world-class events and symposia, cutting-edge industry insights, objective research, and unparalleled networking and partnership opportunities. Memberships benefits include comprehensive access to our educational events, opportunity to shape and lead research projects, exclusive early access to innovative research reports, panelist and speaking opportunities, special annual meetings with healthcare thought-leaders, unparalleled networking opportunities, wide recognition and greater health sector visibility to meet organizations' strategic and business objectives, and a myriad of other exclusive benefits.

Memberships Timeline

CHI Memberships are on annual basis. Memberships terms can be on a calendar year or fiscal year, based on the preferences of the member organizations. Members can also join on a pro-rated basis for those organizations seeking memberships midway through the current year. As part of the membership process, new members will meet with CHI staff and Board of Director(s) to discuss how to best utilize the membership, as well as help us understand how to create the most valuable membership experience for your organization.

Why Become A Member?

CHI Memberships provide members with comprehensive access to [research](#) and [education](#) throughout the year.

Together, CHI and members aim to:

- Understand opportunities, challenges, trends, and best practices related to healthcare innovation, value, quality, access, and cost, as well as understand how the health sector can best serve patient communities
- Create dialogue among organizational leaders and professionals, CHI Board of Directors, and CHI staff on some of the most pressing healthcare issues and challenges

	Platinum	Gold	Silver	Bronze
MEMBER BENEFITS	\$25,000	\$15,000	\$10,000	\$5,000
Premier branding opportunities on event programs, research reports, & website banners	●	●	●	●
Website advertising and logo placement	●	●	●	●
Special acknowledgement as CHI patron & supporter in widely-distributed programs & other overviews	●	●	●	●
Attendees at CHI's annual educational events (minimum 3 events across the nation)	20	15	10	5
Opportunity to serve as distinguished panelist(s) at CHI's educational events (Based on representative's area of expertise & current role)	5	3	2	1
Guest blogging & other thought-leadership opportunities	6 times / year	4 times / year	3 times / year	2 times / year
Get exclusive early access (30 days earlier) to CHI's research reports	●	●	●	●
Organizational logo & branding opportunities on CHI's research reports	3 times / year	2 times / year	once / year	N/A
Opportunity to make Opening Remarks at CHI's Board of Directors Strategic Retreat (June)	2 attendees & opportunity to make remarks	1 attendee	N/A	N/A
Receive special briefing from Chairman & Vice Chairman of the Board on CHI's annual report	●	●	N/A	N/A
Sponsor research reports & white papers (assist in shaping topic or become a collaborator)	●	N/A	N/A	N/A

Please call (773) 330-2416 or reach out to info@chisite.org for more information.

Supporters



Featuring Diversity in Health Care in every issue!

Diversity in Health Care

LOOK AT INNOVATIONS IN PERSONAL CARE AND WELLNESS

HealNow App Delivers Local Pharmacy to Your Home

Service works with pharmacies to reach patients in need

BY ANTHEA TORRES

established in 2010, began to take shape. "I never really thought about it," says Valerdi. "But as I started to see the need for a service like this, I started to think about it."

Valerdi, who began his career in engineering, has been working on the HealNow app for over a year. The app, which is available on both iOS and Android, allows users to order medications from local pharmacies and have them delivered to their homes. The app also provides information on local pharmacies and their hours of operation.

"We're not just a delivery service," says Valerdi. "We're a service that helps people get the medications they need when they need them. We're a service that helps people get the medications they need when they need them."

Valerdi, who is a graduate of the University of California, Berkeley, is currently working on the app. He is also a member of the Diversity in Action community. He is a member of the Diversity in Action community. He is a member of the Diversity in Action community.

"Our goal is not only to build a profitable company serving millions of Americans, but also to show that diverse people can achieve that kind of success."

—RICARDO VALERDI, CO-FOUNDER OF HEALNOW

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Diversity
 in Action

Recent Event and Research

Healthcare Executive Roundtable: Improving Care via Innovation in Incentive Payments

Tuesday, April 2, 2019 | New York, NY

This executive roundtable brings together healthcare executives, key opinion leaders, and patient groups from the provider, payer, technology, pharmaceutical, and other sectors for an intimate and collaborative discussion of how innovation in payment incentives can positively impact patient care. Reimbursement reform is a central component of the US healthcare system's widely discussed shift from volume to value. These payment and reimbursement innovations are driven by both public and private payers. For example, the Delivery System Reform Incentive Payment (DSRIP) programs are part of an evolving Medicaid delivery system reform initiative. DSRIP programs provide states with funding that can be used to support healthcare providers - including hospitals, ACOs and Community Partners - to improve how they provide care to Medicaid beneficiaries. The exclusive, limited-attendance roundtable is designed to provide the top thought-leaders with the latest insights to discuss the implementation process, challenges, and opportunities of initiatives such as New York's Delivery System Reform Incentive Payment (DSRIP) Program.

[Click to Learn More](#)

Equitable Access to Rare Disease Therapies Workshop

Thursday, May 23, 2019 | Washington, DC

With just 5% of the over 7,000 rare diseases addressed by some form of drug treatment, 95% of rare diseases remain without a therapeutic option. Rare diseases affect 1 in 10 Americans, yet many of these debilitating conditions impact a very small number of patients. The biopharmaceutical industry is delivering tremendous innovation, from disease-modifying medications to curative gene therapies, to address previously unmet medical needs. It is imperative that these innovations be accessible to those who deserve them. This workshop brings together patients, families, patient advocacy groups, biopharmaceutical firms, providers, policymakers, and other NGOs to discuss how to achieve equitable access to care for rare diseases. Topics will include current barriers to care, ensuring earlier access, and drug pricing. Our goal is to empower patients and families who are affected by rare diseases.

[Click to Register](#)

Diversity, Inclusion, & Health Equity Symposium

Thursday, June 26, 2019 | Chicago, IL

The 9th annual Diversity, Inclusion, & Health Equity Symposium is a leading annual, collaborative event focusing on health equity and health disparities in the U.S. The symposium brings together leading healthcare professionals, executives, physicians, patient groups, patients, researchers, academics, clinical trial professionals, and diversity and inclusion advocates to discuss health equity in the life sciences and the health sectors. The symposium focuses on the latest trends, challenges, opportunities in both the marketplace and workplace, with a specific focus on how to best serve an increasingly diverse patient base. We also aim to address the broader health disparity challenges in the U.S., and the symposium equips attendees with the latest insights and ideas. Attendees will learn practical solutions, share perspectives, and meet new industry and marketplace colleagues.

[Click to Register](#)



Our CHI Team

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ANSWER INTELLIGENCE

THOUGHT LEADERSHIP

Dr. Glibkowski's research on questions and answers was selected as one of ten articles for inclusion in a special issue of the Academy of Human Resource Development, focusing on innovative thinking, emerging issues, and debates that will shape the 21st century of Human Resource Development.

MORE INFORMATION

[AQ TEd Video](#)

[AQ Interactive Digital Story](#)

[AQ Website](#)

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ANSWER INTELLIGENCE (AQ) IS THE ABILITY TO PROVIDE BETTER ANSWERS

AQ BACKGROUND

Answer Intelligence (AQ) is a research-based framework and assessment instrument developed by studying expert communicators. It helps individuals and organizations systematically identify the best set of answers for effective communication.

Dr. Glibkowski, AQ Principal Investigator, published [peer-reviewed research](#) using in-depth interviews which identified six answer-types (theory, concept, story, metaphor, procedure, action) that can be provided to others to answer important questions and improve communication quality.

FREE HEALTHCARE RESEARCH PROPOSAL

Research Benefits

- You identify the scope of the research (e.g., AQ for_____; AQ for Patient Care, AQ for Mentoring, AQ for Customer Service)
- You will receive a feedback presentation with recommendations by Dr. Glibkowski (Principal Investigator)
- Costs \$0

Research Responsibilities

- Participate in survey research (100 or or more employees) and/or interview research (5 or more employees).
- The entire process, from agreement to participate to delivery of feedback presentation of results will take 2 to 5 weeks depending on the scope of the research project.

Goal of the Research

The goal of the research is to publish academic-peer reviewed articles on AQ.

Our vision is to
be the leading
global platform
for meaningful
change in health
equity.



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