



Center for  
Healthcare  
Innovation

# Best Practices of Addressing COVID-19 Health Disparities Webinar

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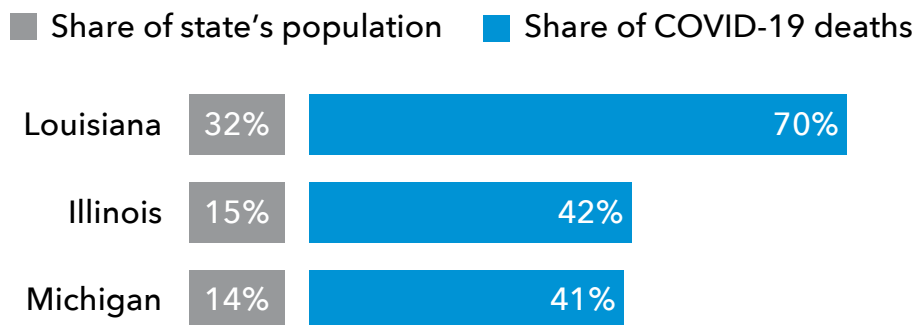
Tuesday, June 9, 2020  
11:00 AM - 12:00 PM CT  
GoToWebinar



# About the Webinar

As the global COVID-19 pandemic has gripped the world, crucial health disparity and health inequity concerns are already emerging. For instance, in Chicago, Illinois, African-Americans comprise over 50% of positive COVID-19 tests and 72% of virus-related deaths, even though they comprise less than a third of the population. In Michigan, African-Americans comprise a third of positive tests and 40% of deaths, while only comprising 14% of the total population. And health experts expect COVID-19 to disproportionately impact those with underlying health conditions, including cardiovascular and respiratory illnesses and diabetes. Additionally, many lower-income workers do not have the luxury to work from home, and social distancing can be more difficult. A report from the Economic Policy Institute asserted that less than one in five black workers in roughly one in six Hispanic workers have the ability to work from home. This webinar features two Chief Diversity officers from two of the country's most renowned integrated health delivery networks to discuss the critical health equity challenges that are emerging, how organizations can respond to ensure that vulnerable and marginalized communities receive adequate support, and how COVID-19 could be a catalyst for driving equitable transformation for the future.

## African American share of state populations and COVID-19 deaths (as of April 6, 2020)



Source: Statista

# Presented By



Center for Healthcare Innovation (CHI) is an independent, 501(c)(3) research and educational institute that helps patients and providers increase their knowledge and understanding of the opportunities and challenges of maximizing healthcare value to improve health and quality of life. We aim to make the world a healthier place. CHI encourages and enables meaningful and executable innovation that aims to address existing and ensuing healthcare dynamics through communication, education, training, symposia, reports, and research.

[#COVID19HealthDisparities](#)



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## Special Thanks to CHI Corporate Members



# Distinguished Moderator



**Dr. James Gillespie, PhD, JD, MPA**  
President and Co-Founder at CHI  
Consultant, Researcher, and Scholar

Dr. James J. Gillespie, PhD, JD, MPA, is a consultant, researcher, and scholar in the application of advanced analytics, business intelligence, and big data to address challenges and opportunities for healthcare, biopharmaceutical, medical, and technology companies. His research has appeared in numerous peer-reviewed academic outlets and top industry/trade journals, and he is the lead author of the book: "Patient-Centric Analytics in Health Care: Driving Value in Clinical Settings and Psychological Practice" published by Lexington Books. With two MD physician colleagues, he is working on a new book: "AI and Machine Learning: Revolutionizing the Future of Healthcare and Medicine."

Dr. Gillespie's research has appeared in *Academy of Management Review*, *American Behavioral Scientist*, *European Journal of Social Psychology*, *Federal Reserve Bank*, *Harvard Business Review*, and *Strategic Management Journal*. His education includes Northwestern University Kellogg School of Management, M.A., Ph.D.; Harvard University School of Law, J.D.; Princeton University Woodrow Wilson School of Public Policy, M.P.A.; Massachusetts Institute of Technology, B.S.; Carnegie Mellon University Heinz School; and Rand Graduate School.

# Distinguished Panelist



**Dr. Ronald Copeland, MD**

Board of Directors at CHI

Senior Vice President of National Diversity & Inclusion Strategy and Policy & Chief Diversity and Inclusion Officer at Kaiser Permanente

Dr. Copeland is Senior Vice President of National Diversity and Inclusion Strategy and Policy and Chief Diversity and Inclusion Officer for Kaiser Permanente.

Through multiple collaborations, he leads Kaiser Permanente's Program wide efforts to ensure our strategic vision for diversity and inclusion is successfully implemented to drive strategic business and mission outcomes, empowers communities we serve, and results in all Kaiser Permanente members achieving health and health care outcomes that are high quality, equitable, and increasingly more affordable.

Dr. Copeland is a member of Kaiser Permanente's Executive Diversity and Inclusion Council, a group composed of the chairman/CEO and other C-level leaders who oversee executive accountability for embedding the diversity and inclusion strategy throughout the organization. Additionally, he is chair of the Kaiser Permanente National Diversity and Inclusion Council, which develops and implements the diversity and inclusion strategy and policy recommendations.

A board-certified general surgeon, Dr. Copeland joined Kaiser Permanente in 1988 after a six-year honorable tour of duty in the United States Air Force Medical Corps. Prior to his current role, Dr. Copeland served as President and Executive Medical Director of the Ohio Permanente Medical Group. The Rochester, N.Y., native earned his bachelor's degree from Dartmouth College and his medical degree from University of Cincinnati Medical College. He completed his residency in general surgery at State University of New York Upstate Medical Center in Syracuse. He also attended the Advanced Management Program at Harvard Business School.

# Distinguished Panelist



**Ms. Erickajoy Daniels, MS**

Board of Directors at CHI

Senior Vice President and Chief Diversity & Inclusion Officer at Advocate Aurora Health

Ms. Daniels is a community resource with over two decades of development and consulting experience. She currently leads system-wide diversity and inclusion efforts at Advocate Aurora Health, Wisconsin's largest private employer and the 10th largest not-for-profit health system in the nation.

Previously, Erickajoy was responsible for organizational development and global talent management at Brady Corporation in Milwaukee. She also held progressive employee development positions at the Federal Bureau of Prisons in Washington, D.C.

As an active community leader, Erickajoy enjoys serving as a trustee at Mount Mary University. Additionally, she is active in TEMPO Milwaukee Professional Women's Network. She is cofounder and board member of One MKE, an organization dedicated to addressing cultural divides in the Milwaukee community. Erickajoy also serves on several boards including Penfield Children's Center, Cultural Commons for 88Nine Radio Milwaukee, Raynor Memorial Library for Marquette University, A.L.I.V.E Milwaukee, Links Inc. of Milwaukee and is seated on the leadership team as chaplain for the Milwaukee chapter of Jack and Jill of America.

Over the years, Erickajoy has earned several recognitions for her dedication to the community, including a three-time recipient of the Milwaukee Black Excellence award, the Milwaukee Business Journal's 40 Under 40 award and the Milwaukee Business Journal's Women of Influence award.

Erickajoy has a bachelor's degree in psychology from the University of Maryland, Baltimore County, and earned her master's degree in management through Marian University.

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