



# SPONSORSHIP LEVELS

The 12th Annual Diversity, Inclusion, & Health Equity Symposium is one of the country's leading and longest-running events focusing specifically on health equity, health disparities, and critical diversity, equity, and inclusion (DEI) issues impacting healthcare in the U.S. The Symposium features panel discussions, keynote addresses, a case competition, and a career fair in a 3-day hybrid format. Focusing on the latest trends, challenges, and opportunities in the marketplace and workplace, the Symposium convenes key opinion leaders and participants in a collaborative forum to discuss health equity and DEI. The Symposium brings together leading healthcare executives, physicians, researchers, patient groups, students, academics, clinical trial professionals, and DEI advocates to consider new ideas and perspectives on (1) community engagement and diversifying clinical trials, (2) new and existing challenges to health equity and DEI in the United States, and (3) reducing systemic health disparities that disproportionately affect communities of color and other underserved groups. The Symposium also features CHI's Health Equity Challenge, a case competition, and CHI's Virtual Diversity Career Fair, which connects participants with many of the country's leading healthcare organizations, specifically focusing on hiring underrepresented talent. Participants will learn the latest insights and industry-tested solutions, share new ideas and perspectives, network, and meet new colleagues while working to create a more equitable healthcare landscape for all communities.

## Benefits of Sponsorship:

- Build brand recognition and visibility with leading healthcare CXOs, executives, physicians, key opinion leaders, and organizational decision-makers in the health equity space.
- Reach diverse healthcare job seekers of all career stages, including the ability to collect resumes directly from candidates.
- Showcase organizational commitment to diversity, equity, and inclusion (DEI) with community partners, job seekers, patient advocates, and other DEI-focused organizations.
- Meet potential collaborators and alliance partners, including other industry organizations, non-profits, and patient advocacy organizations.
- Position organizational thought leaders in key speaking roles to lead health equity conversations and drive new thinking and innovative approaches to making healthcare more equitable.
- Connect with academia, including Historically Black Colleges and Universities (HBCUs), Hispanic-Serving Institutions (HSIs), minority-serving institutions, and other talent pipeline partners.
- Acquire contact information from many of the country's leading health equity and DEI-focused professionals.
- Gain access to new and diverse markets.
- Cultivate new clients, produce leads, showcase brands, and build relationships with new and influential customers.

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## SYMPOSIUM

Sponsorship Benefits	Lead - \$50,000			
Opportunity to add distinguished keynote speaker	x			
Custom program book welcome letter	x			
Opportunity to add Honorary Symposium Chair	x			
Opportunity to reserve on-site Board room	x			
Co-Design Case for Health Equity Challenge (topic & focus)	x			
Opportunity for reception remarks	x			
Virtual career fair distinguished closing address	x			
CHI Board Chair acknowledgment during Symposium	x	<b>Gold - \$25,000</b>		
Resumes from Health Equity Challenge Teams	x	x		
Symposium attendee list	x	x	<b>Silver - \$10,000</b>	
Opportunity to add Health Equity Challenge judge	x	x	x	<b>Bronze - \$5,000</b>
Virtual Diversity Career Fair Employer Booth	Diversity Champion	Diversity Champion	Diversity Exemplar	Diversity Supporter
Opportunity to add speakers	4	2	1	
Social media acknowledgments/thanks	x	x	x	x
CHI Board Chair acknowledgment during Symposium	x	x	x	x
Program book advertisement	Front inset, full page	Full page	1/4 page	1/4 page
Lobby/reception screen advertisement/logo	Full screen	1/2 screen	1/4 screen	1/4 screen
Complimentary attendees	Unlimited	15	4	4
Company name/logo with hyperlink on website	1 year	9 months	3 months	3 months
Display Table	x	x	x	x
Acknowledgement throughout the program	x	x	x	x

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## CAREER FAIR

Sponsorship Benefits	Diversity Champion - \$15,000	Diversity Exemplar - \$5,000	Diversity Supporter - \$2,500
Virtual career fair distinguished closing address	x		
Access to registration list	x		
Virtual career fair company video highlight reels	2	1	
Virtual career fair additional company attachments/links	3	1	
Virtual career fair placement	Highest	Top	Middle
Virtual career fair company description	300 words	150 words	75 words
Virtual career fair company rep 1-on-1 scheduling	x	x	x
Virtual career fair virtual conference room	x	x	x
Virtual career fair additional company information	x	x	x