



Center for  
Healthcare  
Innovation

# **CORPORATE MEMBERSHIPS PROGRAM**

# ABOUT CHI

## Our Vision

To be the leading global platform for meaningful change in health equity.

## Our Mission

We bring together experts and ideas from all over the world to improve healthcare for everyone, regardless of socioeconomic status, gender, race, ethnicity, or other social determinants.

## Our Objectives

1. Advocate for vulnerable, at-risk, and underserved patients.
2. Convene influential leaders, thinkers, and doers to develop collaborative relationships to make healthcare more equitable for all patients.
3. Increase the understanding of the definition, framework, and metrics of health equity.
4. Produce primary, impactful research focused specifically on the latest trends, challenges, and opportunities of health equity.
5. Analyze, identify, and disseminate best practices for reducing healthcare disparities for underserved patient groups.
6. Develop ideas for policymakers aimed at eliminating obstacles to care and reducing health disparities.



## Our Work

### **We host educational events for global healthcare innovators**

We convene diverse viewpoints, from practitioners to policymakers, with a shared passion for creating actionable change.

### **We conduct high-quality, independent research**

We tackle the most pressing issues in healthcare with open-minded inquiry and objective analyses.

### **We advise leaders and teams**

We mentor and guide organizations to solve strategic healthcare and health equity challenges in their industry.



# FREQUENTLY ASKED QUESTIONS

## **What is CHI?**

We are a healthcare research and educational institute.

## **What type of organization is CHI?**

We are an independent, objective 501(c)(3) non-profit.

## **What does CHI hope to accomplish?**

We hope to improve healthcare for everyone, regardless of socioeconomic status, gender, race, ethnicity, or other social determinants.

## **What activities does CHI do to achieve these goals?**

We advocate, research, educate, communicate, train, convene, and report on healthcare equity.

## **How does CHI make the world a healthier place?**

Our research and education focus on improving healthcare equity, eliminating and reducing healthcare disparities, and increasing access for all patient groups.

## **How is CHI funded?**

CHI is funded through a combination of grants from philanthropic foundations, program revenue from educational events and memberships, and individual and corporate donations from our Board of Directors and external stakeholders.

## **What are CHI's future goals?**

- (1) Increase the quantity and breadth of our research and education,
- (2) Continue to attract the best and brightest human talent and grow our team, and
- (3) Continue our journey to be the leading global platform for meaningful change in health equity

# CHI CORPORATE MEMBERSHIPS

## Memberships

CHI memberships provide unparalleled access to our education and training, world-class events and symposia, cutting-edge industry insights, objective research, and unparalleled networking and partnership opportunities. Memberships benefits include comprehensive access to our educational events, opportunity to shape and lead research projects, exclusive early access to innovative research reports, panelist and speaking opportunities, special annual meetings with healthcare thought-leaders, unparalleled networking opportunities, wide recognition and greater health sector visibility to meet organizations' strategic and business objectives, and a myriad of other exclusive benefits.

## Memberships Timeline

CHI Memberships are on annual basis. Memberships terms can be on a calendar year or fiscal year, based on the preferences of the member organizations. Members can also join on a pro-rated basis for those organizations seeking memberships midway through the current year. As part of the membership process, new members will meet with CHI staff and Board of Director(s) to discuss how to best utilize the membership, as well as help us understand how to create the most valuable membership experience for your organization.

## Why become a member?

CHI Memberships provide members with comprehensive access to research and education throughout the year. Together, CHI and members aim to:

- Understand opportunities, challenges, trends, and best practices related to healthcare innovation, value, quality, access, and cost, as well as understand how the health sector can best serve patient communities
- Create dialogue among organizational leaders and professionals, CHI Board of Directors, and CHI staff on some of the most pressing healthcare issues and challenges

# PARTICIPATE IN CHI's HEALTH EQUITY INITIATIVES

## Diversity, Inclusion, & Health Equity Symposium

The Diversity, Inclusion, & Health Equity Symposium is one of the country's leading and longest-running events focusing specifically on health equity, health disparities, and critical diversity, equity, and inclusion (DEI) issues impacting healthcare in the U.S. The 3-day hybrid symposium features both live and virtual panel discussions, keynote addresses, career fairs, and networking opportunities. The symposium brings together leading healthcare executives, physicians, researchers, patient groups, academics, authors, clinical trial professionals, and DEI advocates in a collaborative forum to discuss health equity. The symposium focuses on the latest trends, challenges, and opportunities in the marketplace and workplace. Key opinion leaders and symposium participants will discuss new ideas and perspectives on (1) diversifying clinical trials to include underrepresented groups, (2) developing a diverse workforce and inclusive workplace, and (3) reducing systemic health disparities that disproportionately affect marginalized communities of color. The symposium also features a career fair that connects participants with many of the country's leading healthcare organizations specifically focusing on hiring underrepresented talent. This 3-day event also aims to address the broader health disparities that disproportionately impact marginalized communities in the U.S. Participants will learn the latest insights and industry-tested solutions, share new ideas and perspectives, and meet new industry and marketplace colleagues.

## Diverse Talent in Healthcare

Diverse Talent in Healthcare is a virtual career fair platform to connect innovative, DEI-focused healthcare and ancillary organizations with diverse and underrepresented professionals, including people of color, women, LGBTQ+ community, veterans, and the differently-abled. The career fair welcomes diverse job seekers of all career stages and all subsets of healthcare, including the provider, pharma, technology, and other domains. Employers will have the opportunity to meet and interview diverse jobseekers, collect résumés, and position your company in a competitive labor market.

## Webinars & Virtual Panels

Our virtual events convene a broad range of health equity experts across the country for deep discussions on pressing health equity topics. These programs feature many of the countries leading health equity key opinion leaders, executives, physicians, researchers, patients, academics, authors, clinical trial professionals, and DEI advocates coming together to share perspectives and collaborate on solutions to the industry's most pressing health disparity topics. Our virtual programs discuss how to reduce health disparities for marginalized groups, best practices on making healthcare more equitable for all, new and innovative ideas on diversifying the healthcare workforce to better represent U.S. patient demographics, and the latest trends and research other critical health equity and DEI concerns. CHI's virtual programs provide actionable insights and ideas to help organizations and individuals root out health disparities.

## The Science Runway

The Science Runway is a national mentorship and educational program that encourages, inspires, and mentors girls from underrepresented backgrounds and underserved communities interested in STEM and healthcare-related fields. Through mentoring sessions with female healthcare and STEM professionals, our vision is to support, inspire, and encourage girls to follow their interests in and passion for STEM. We ultimately aim to address the alarming gender disparities in STEM fields by supporting the next generation of female STEM professionals.

# MEMBERSHIP LEVELS & BENEFITS

	Platinum			
	\$80,000			
Opportunity to add Distinguished Keynote Speaker at 1 symposium/conference	✓			
Customized Focus Group	✓			
Sponsor (influence topic or collaborate with) health equity research report or white paper	✓			
Receive special briefing from Chair and Vice Chair on CHI's annual report	✓			
Opportunity to add Distinguished Welcoming Address (pre-record) at 1 Virtual Diversity Career Fair	✓	Gold		
Opportunity to add Honorary Chairperson at 1 symposium/conference	✓	\$40,000		
Invitation to annual CHI Board of Directors retreat	2	1	Silver	
Website banner ads	✓	✓	\$20,000	
Opportunity to co-design (topic and content) a virtual panel discussion or webinar	3 events or 1 series	2 events	1 event	
Company's logo/branding on CHI's research reports	✓	✓	✓	
Exclusive early access (30 days earlier) to CHI's research reports and virtual panels	✓	✓	✓	Bronze
Social media acknowledgments at 3 annual symposia/conferences	4	2	1	\$10,000
Opportunity to add expert panelist(s) at 3 annual symposia/conferences (Subject to representatives' area of expertise and current role)	5 / event	4 / event	2 / event	1 / event
Participation in Virtual Diversity Career Fairs	Diversity Champion	Diversity Champion	Diversity Exemplar	Diversity Exemplar
Opportunity to add expert panelist at virtual event (Subject to representative's area of expertise and current role)	3 events	2 events	1 event	1 event
Complimentary attendees at 3 annual symposia/conferences	Unlimited	15	10	5
Program book advertisement at 3 annual symposia/conferences	Front inset full page	Full page	1/2 page	1/4 page
Lobby/reception screen advertisement/logo at 3 annual symposia/conferences	Full screen	1/2 screen	1/4 screen	1/4 screen
Website recognition (placing logo in prominent place on our website)	✓	✓	✓	✓
Guest blog opportunities on health equity topic	4 times / year	3 times / year	2 times / year	1 time / year
Special acknowledgement throughout event programs and as CHI patron & supporter in widely-distributed annual reports, programs, and other overviews	✓	✓	✓	✓
Opportunity for your female professionals to participate in a mentoring session with the Science Runway	5 sessions	3 sessions	2 sessions	1 session
Focus Group with Diverse Talent on Healthcare Workforce Diversity (option to add focus group questions)	Summary Report & Virtual Debrief	Summary Report & Virtual Debrief	Summary Report	Summary Report





# OUR CHI TEAM

## BOARD OF DIRECTORS

- Mr. Julius Pryor III (Chair), Chair of the Board of Directors, Center for Healthcare Innovation
- Dr. Thomas Summerfelt (Vice Chair), PhD, Chief Research Officer, Feeding America
- Mr. Joseph Gaspero (President & Co-Founder), President & Co-Founder, CHI
- Dr. James Gillespie, PhD, JD, MPA, Senior Vice President & Co-Founder, CHI
- Dr. Neelum Aggarwal, MD, Professor, Department of Neurological Sciences, Rush Alzheimer's Disease Center at Rush University Medical Center
- Mr. Guillermo Amezcua, MBA, General Manager, Baxter US Renal, Baxter International
- Dr. Cheryl Beal Anderson, PharmD, MBA, VP, Global Regulatory Affairs & Quality, Upsher-Smith Laboratories
- Dr. Benée Brown, PharmD, Director, Medical Science Liaisons, Bayer
- Dr. Ronald Copeland, M.D., F.A.C.S., SVP and Chief Equity, Inclusion and Diversity Officer, Kaiser Permanente
- Ms. Erickajoy Daniels, MS, Senior Vice President of Diversity & Inclusion, Advocate Aurora Health
- Ms. Simintha Esson, MA, Chief Development Officer, Council of Chief State School Officers
- Ms. Ricki Fairley, MBA, CEO, Touch: The Black Breast Cancer Alliance; Board; Triple Negative Breast Cancer Foundation
- Ms. Lynn Hanessian, Chief Science Strategist, Edelman
- Ms. Carolynn Johnson, MBA, CEO, DiversityInc
- Dr. Charlotte Jones-Burton, MD, MS, President and Founder, Women of Color in Pharma
- Dr. Marty Martin, PsyD, MPH, MS, MA, Director and Associate Professor, DePaul University
- Mr. Joff Masukawa, President, Diligentia
- Ms. La Toya McClellan, MA, Senior Director/Head of Engagement, Diversity & Inclusion, Astellas Pharma US
- Mr. Stephen Morales, MBA, Managing Director, Optimity Advisors
- Dr. Andres Quintero, MD, MPH, MBA, Global Medical Affairs Director, Hospital Products and Sterile Injectables, Pfizer
- Dr. Jeff Sherman, MD, FACP, Chief Medical Officer, Horizon Therapeutics
- Mr. Douglas Swill, JD, LL.M., Health Care Transactional and Regulatory Partner, Faegre Drinker Biddle & Reath
- Ms. Ramita Tandon, Chief Clinical Trials Officer, Walgreens Boots Alliance
- Dr. Scott Treiber, PhD, MBA, Vice President, Strategic Development, Synteract
- Mr. Loren Trimble, MBA, CPA, Founder, CEO, and Managing Director, AArete

## EXECUTIVE COUNCIL

- Mr. Dennis Urbaniak (Chair), Managing Director, Accenture
- Mr. Mitchell DeKoven, MHSA, Principal, Health Economics and Outcomes Research, IMS Health
- Mr. Rick Goddard, MS, Director of Clinical Innovation, Advocate Health Care
- Ms. Vera Rulon, MS, Founder and President, Tir Health Advisors
- Ms. Bhavini Shah, MBA, Customer Success Director of Healthcare & Life Sciences, Salesforce
- Dr. Eckhard von Keutz, Senior Vice President, Head Global Early Development, Bayer Healthcare

## RESEARCH GROUP

- Mr. James Jordan, MBA (Chair), Distinguished Service Professor in Healthcare & Biotechnology Management, Carnegie Mellon University
- Mr. Mark Kwatia, MBA (Vice Chair), Director, Corporate Procurement, Abbott Laboratories
- Dr. Jason Arora, MD, MPH, Director of Value-Based Health Care, Medtronic
- Dr. Ryan Bethancourt, PhD, MBE, CEO, Wild Earth
- Dr. G. Randall Green, MD, JD, MBA, Division Chief, Cardiac Surgery, SUNY Upstate Medical University
- Dr. Marco Quarta, PhD, Co-Founder & CEO, Rubedo Life Sciences Inc.
- Dr. Kate Rosenbluth, PhD, Founder and Chief Scientific Officer, Cala Health
- Dr. James Su, PhD, Chief Science Officer, Lap IQ

## MANAGEMENT TEAM

- Ms. Lindsay Moore-Fields, Executive Director, CHI
- Mr. Joseph Gaspero, President & Co-Founder, CHI
- Dr. James Gillespie, PhD, JD, MPA, Senior Vice President & Co-Founder, CHI
- Ms. Ivory Chang, MS, Program Manager, CHI
- Ms. Ann Elizabeth, Project Assistant, CHI
- Ms. Hafsa Diakhate, Project Manager, CHI
- Mr. Brandon Kortokrax, Director of Corporate Development & Innovation, CHI
- Dr. Ali Solouk, PhD, Director of Strategic Initiatives - Chief of Staff, CHI
- Mr. Justin Williams, Program Manager, CHI

**Our vision is to be  
the leading  
global platform  
for meaningful  
change in health  
equity.**



625 W Adams St 19th Floor  
Chicago, IL 60661  
T: 773.330.2416  
[info@chisite.org](mailto:info@chisite.org)

CHI is a 501(c)(3) non-profit, charitable organization, and all donations are tax-exempt. Federal Tax ID # 27-3041119.

