



Center for
Healthcare
Innovation

Breakthroughs in Healthcare Equity Symposium

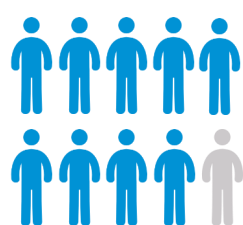
Thursday, 2/8/2018
8:00AM - 4:00PM PST
Genentech Campus
83-1B, 611 Gateway Blvd.
South San Francisco, CA



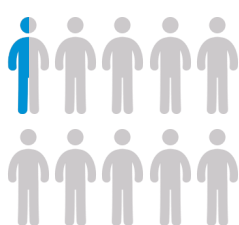
What percentage of racial backgrounds comprise U.S. clinical trial participants?

2014 U.S. Clinical Trial Participants

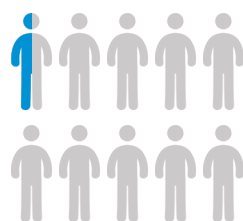
From 2014 U.S. Census American Community Survey



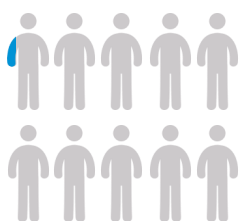
Caucasian/
White
89%



African-
American
5%



Asian
5%



Hispanic
1%

How Diverse and Inclusive are Executive leader positions in the U.S.?

Gender

Female Among Fortune 500 CEOs

4%



Ethnicity

Non-White Among Fortune 500 CEOs

4.2%

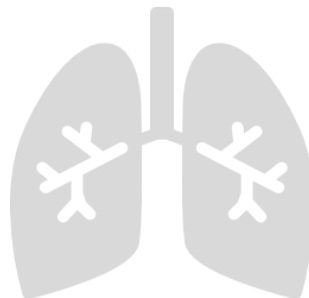


Facts About Health Equity in the U.S.

African American children have a

500%

HIGHER mortality rate from asthma compared to white children



The rate of diagnosed diabetes is

77% HIGHER among non-Hispanic blacks

66% HIGHER among Hispanics

18% HIGHER among Asians

than among non-Hispanic whites



African Americans have the HIGHEST mortality rate for all cancers combined compared with white Americans



Introduction

The *Breakthroughs in Healthcare Equity Symposium: Creating Patient, Clinician, & Technology Networks* is an educational symposium focusing specifically on the development of a collaborative diversity and inclusion healthcare network to solve the challenges surrounding the delivery of quality healthcare to underserved and vulnerable patient groups. The goal of establishing this network is to connect patients, clinicians, researchers, and industry professionals who are passionate about healthcare equity and serving underserved patient populations, specifically racial and ethnic minorities, women, lesbian, gay, bisexual, transgender (LGBT) persons, and vulnerable patient populations of lower socioeconomic status. The educational symposium focuses specifically on the latest trends, challenges, opportunities, and best practices of implementing strategies and tactics to make healthcare and the life sciences more equitable, as well as understand how to better serve diverse patient groups. Attendees will learn the newest insights and ideas, discuss practical solutions, and meet new industry and marketplace colleagues. The symposium, which takes place in San Francisco on 2/8/18, will feature keynote speakers, educational panel discussions, breakout sessions, and networking.

REGISTER NOW ►

Click Below to See Video of CHI's Diversity Event



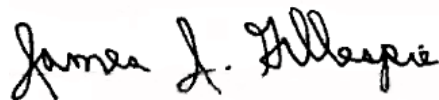
Dear Healthcare Professionals, Clinicians, Technologists, and Patients,

As the President of Center for Healthcare Innovation, I invite you to the "Breakthroughs in Healthcare Equity Symposium". For almost a decade, we have led similar symposiums in various cities in the U.S., and we have learned that the health sector still faces major equity challenges. Some of the figures and statistics shown here are alarming, and they indicate just how much progress our industry must make to serve diverse patient groups and reflect that equity within our organizations.

The "Breakthroughs in Healthcare Equity Symposium", along with CHI's other healthcare equity educational programs, aims to be the leading annual, collaborative symposium for health sector professionals, patients, clinicians, technologists, entrepreneurs, patient advocates, policymakers, researchers, scientists, academics, and service providers to discuss equity in the health sector. The symposium focuses specifically on the latest trends, challenges, opportunities, and best practices of implementing strategies and tactics to make these industries more equitable, as well as understand how to better serve different patient groups. Attendees will learn the newest insights and ideas, discuss practical solutions, and meet industry and marketplace colleagues. We invite you to explore our site and contact us with any questions or thoughts.

Please visit chisite.org for more information. We hope to see you in San Francisco on February 8, 2018.

Warmest Regards,

A handwritten signature in black ink that reads "James J. Gillespie". The signature is fluid and cursive, with the first letters of the first and last names being capitalized and prominent.

Dr. James J. Gillespie, PhD, JD, MPA
President
Center for Healthcare Innovation

Why Attend?

JOIN a leading educational symposium on patient-centered health outcomes and diversity in the treatment of diverse patient populations that include the LGBT community, women, racial and ethnic minorities, and individuals of low socioeconomic status

DISCUSS how diversity and inclusion drive innovation within organizations

UNDERSTAND the obstacles to clinical trials, comparative effectiveness research, and healthcare access for underrepresented patient populations

BUILD a collaborative network of patients, physicians, technologists, researchers, and other healthcare stakeholders who have a passion for healthcare equity, in a manner that empowers patients in making healthcare decisions

ESTABLISH a workplace that embraces and promotes an inclusive environment by leveraging the latest healthcare equity trends and ideas

LEARN best practices for recruiting, retaining, and promoting a diverse workforce, from entry-level to C-Suite and boardrooms

ACQUIRE new knowledge and ideas on the crucial role technology plays in making healthcare more equitable and how technology firms are innovating healthcare delivery

FOCUS on building an organizational culture that attracts the best and brightest people, resulting in a diverse workforce where all ideas are valued

NETWORK and share ideas with many of the country's leading life science and healthcare professionals who are passionate about healthcare equity

CREATE cross-sectorial and multi-industry collaboration and innovation by connecting key partners in industry, patient groups, providers, and academia

Agenda

- 8:00AM Registration, Breakfast, & Networking
- 9:00AM Opening Remarks
- 9:15AM **Distinguished Keynote Address**
Ricki Fairley, President, DOVE Marketing. Chair of the Board of Trustees of the Triple Negative Breast Cancer Foundation and cancer survivor
- 10:00AM **Diversity in Clinical Trials and Research Panel Discussion**
- 11:30AM Diversity Presentation by Doug Harris, CEO of the Kaleidoscope Group
- 12:00PM Lunch
- 1:00PM **How Does Diversity Impact Healthcare Organizations Panel Discussion**
- 2:15PM **The Future of Diversity: Quantum Thinking in Diversity Panel Discussion**
- 3:30PM Concluding Remarks
- 3:45PM Open Networking

Presented By

Center for Healthcare Innovation

CHI is an independent, 501(c)(3) research and educational institute that helps patients and providers increase their knowledge and understanding of the opportunities and challenges of maximizing healthcare value to improve health and quality of life. We aim to make the world a healthier place. CHI encourages and enables meaningful and executable innovation that aims to address existing and ensuing healthcare dynamics through communication, education, training, symposia, reports, and research.

Distinguished Keynote Address



Ricki Fairley, MBA

President

DOVE Marketing

Ricki Fairley is the Founder, President and Thought Leader of DOVE Marketing, a marketing agency with a mission to deliver iconic thinking, strategic problem solving and creative genius to clients seeking profitable business results. Fairley is a seasoned marketer with over 30 years of marketing experience including 20 years in brand management at Johnson & Johnson, Nabisco, Reckitt & Colman and The Coca-Cola Company, and over ten years in agency leadership encompassing strategic planning and consulting for numerous Fortune 500 companies. She is passionate about helping clients identify marketplace opportunities, establish insight-based objectives and strategies, and build results-driven campaigns with resonating creative. Ricki holds the Leadership Award from the Creative Thinking Association of America, and was named a Top 100 Marketer by Black Enterprise Magazine in February 2011. In November 2013, Ricki received the Association of National Advertisers Multicultural Excellence Award for the African American advertising for the Obama for America campaign. In February 2014, Ricki was inducted into The HistoryMakers. In March 2014, she received the Game Changer Award from Café Mocha and the Atlanta Tribune. In May 2014, DOVE Marketing received the US Trade & Commerce Institute Excellence in Marketing Award. Ricki was featured as Chapter 8 in "The 50 Billion Dollar Boss," New York Times Best Seller List 2016 for Best Business books.

Ricki holds a BA from Dartmouth College and an MBA from Kellogg School of Management at Northwestern University. She is the President Emeritus of the Black Alumni of Dartmouth Association, and serves on the board of Kenny Leon's True Colors Theatre Company. Ricki is Chair of the Board of Trustees and chairs the Marketing Committee for the Triple Negative Breast Cancer Foundation and works diligently to garner publicity for breast cancer awareness. As a Stage 3A Triple Negative Breast Cancer Survivor/Thrivor, she speaks regularly to advocate for awareness of the disease. She is also a member of the 2011 Class of Leadership Atlanta.

10:00AM - Diversity in Clinical Trials and Research

According to the FDA, African-Americans represent 12% and Hispanics 16% of the U.S. population, but these racial/ethnic groups only represent 5% and 1% of clinical trial participants, respectively. In a country where minorities are estimated to outnumber Caucasian Americans by 2044, the inclusion of individuals of varied races, ethnicities, ages, gender identities, and sexual orientations in clinical trials and clinical research will help prevent disparities in the evaluation of potential new medicines, therapies, and treatments. Historically, racial and ethnic minorities have been woefully underrepresented in clinical trials and research. A recent New York Times Article states, "As money pours into immunotherapy research and promising results multiply, patients getting the new treatments in studies have been overwhelmingly white. Minority participation in most clinical trials is low, often out of proportion with the groups' numbers in the general population and their cancer rates." Clinical research provides crucial information on whether new drugs and treatments are safe and effective, and it is vital for researchers and the entire healthcare sector to ensure that research participants are representative of the broader U.S. population. And the lack of minorities in clinical trials becomes more acute as the aforementioned demographic shifts continue. Additionally, as newer concepts such as precision medicine and biomarkers move to the forefront of modern medicine, diversity in clinical research will have even greater implications. This panel explores the health equity issues in the U.S. and the obstacles that underrepresented and minority patient populations face in accessing clinical trials and healthcare, as well as discusses best practices and new ideas for making clinical trials more diverse and inclusive. A group of clinical trial experts will explore these obstacles and share their insights on how to make our clinical trial ecosystem more diverse and inclusive for all patients.

10:00AM - Diversity in Clinical Trials and Research



MODERATOR: Dr. Owen Garrick, MD, MBA, is President & COO of Bridge Clinical Research. Bridge Clinical is a global patient recruitment healthcare communications company. It is also the leading company focused on increasing the participation of minority investigators and patients in clinical trials. Dr. Garrick was formerly Director of Corporate Strategy and M&A at McKesson. Prior to McKesson, Dr. Garrick was Global Head of M&A Negotiations at Novartis. Previously he was at Goldman Sachs in New York. Dr. Garrick earned his MD from Yale, MBA from Wharton. He holds an AB from Princeton University. Dr. Garrick also serves on the boards of Sutter Health, the American Psychiatric Association Foundation and Samuel Merritt University. He was confirmed to the HHS Secretary's Advisory Committee on Human Research Protections in 2012.



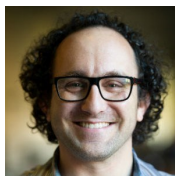
Dr. Manoja Lecamwasam, PhD, MBA, MS, is the Executive Director of the Dignity Health Intellectual Property (IP) Office. Dr. Lecamwasam is also a member of the Strategic Innovation function and is responsible for the introduction of innovative life sciences and device products and services into Dignity Health service areas. She was Dignity Health's business lead for the establishment of the Precision Medicine Alliance (PMA), a joint venture with Catholic Health Initiatives (CHI), which will provide genomic-based decision support tools to Dignity Health's and CHI's community oncologists at point of care. She is currently a governance board member of the PMA. Dr. Lecamwasam holds a PhD degree in molecular microbiology from Tufts University School of Medicine, a MBA from the University of Phoenix, a MSc degree in molecular biology from Northeastern University, and BA with honors in biology from Mills College in Oakland, CA.



Dr. John Maa, MD, is a general surgeon at Marin General Hospital. He is also the President of the San Francisco Medical Society. He is a member of the Board of Directors of the American Heart Association and the American College of Surgeons, and is a Past-President of the Northern California Chapter of the American College of Surgeons. He serves as Chair of the University of California, Office of the President Tobacco Related Disease Research Program Scientific Advisory Committee, and as Chair of the American Heart Association Western States Affiliate Advocacy Committee. Previously, Dr. Maa was an assistant professor in general surgery at UCSF. Dr. Maa received his medical degree from Harvard Medical School and completed his general surgical residency at UCSF.



Ms. Regina Greer-Smith, MPH, is a member of the Advisory Panel for Patient Engagement at the Patient Centered Outcomes Research Institute (PCORI). Regina is the President and Owner of Healthcare Research Associates, LLC. Regina's work includes building and maintaining collaborations between communities and stakeholders that enable improved healthcare outcomes. Regina is a consultant /healthcare coordinator to agencies providing services to developmentally and intellectually disabled adults in Illinois and the use of mobile technology to enable collaboration between patients/caregivers and providers. She is the developer and principal investigator of The S.T.A.R. Initiative. The mission of The S.T.A.R. Initiative is to increase minority participation in patient-centered outcomes research and clinical trials. Regina holds a MPH degree from Benedictine University and is a Fellow with The American College of Healthcare Executives.



Dr. Uri Lopatin, MD, is a co-founder and the Chief Medical officer and VP R&D for Assembly Biosciences, Inc. Prior to Assembly, he was a Senior Director for Clinical and Translational Research-Liver Disease at Gilead Sciences, a Translational Medical Leader at Roche, and an Associate Director at Schering Plough. He has designed and coordinated pre-clinical and clinical collaborations, as well as phase I through IV clinical studies of multiple new molecular entities. Dr. Lopatin has published extensively, especially on hepatitis B and immunology and is an author of multiple patents in the field of treatment and diagnosis for viral hepatitis. Dr. Lopatin received his infectious disease Board certification following fellowship training in ID at the NIH, and internal medicine board certification following completion of residency at NYU. He received his MD from University of Medicine and Dentistry-New Jersey Medical School and his BA in biology with honors from Cornell University.



Dr. Arturo Molina, MD, MS, is the Chief Medical Officer at Sutro Biopharma. Dr. Arturo Molina has led scientific innovation and driven clinical programs forward for over twenty years. He has led the development of hematological and oncologic clinical candidates from phase I through phase III and through post-marketing trials. He joins Sutro from his former role as VP of oncology and scientific innovation at Johnson & Johnson's California Innovation Center where he was involved in the evaluation of novel biologics and small molecules, with a focus on immuno-oncology. Previously, Dr. Molina served as Chief Medical Officer and Executive Vice-President of Cougar Biotechnology. Dr. Molina received his M.D. and M.S. degrees from Stanford University School of Medicine in Stanford, CA. He is board certified in internal medicine and medical oncology and has an active California medical license. He additionally has earned distinction as a Fellow of the American College of Physicians.

1:00PM - How Does Diversity Impact Healthcare Organizations

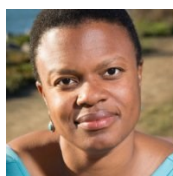
Profoundly shifting U.S. patient demographics will have dramatic implications for the healthcare organizations and professionals that serve the diverse patients of today and tomorrow. Building diverse and inclusive cultures will not only matter in a clinical setting, where strong cultural competencies and the ability to best understand the cultural nuances of diverse patients are key, but building these cultures will also have a direct impact on the bottom line of organizations and how they reach healthcare consumers in the 21st century. Understanding how to build culturally competent organizations that are best suited to provide care for diverse patient populations will be key to addressing many of the larger health equity issues facing the U.S. The ability to provide quality, accessible healthcare, while also understanding and respecting patients' cultural and social beliefs, as well as any linguistic needs, will be vital. The failure to effectively serve patients in a culturally competent manner could lead to the failure to properly explain diagnoses, discuss home treatments and care information, and understand and comply with patients' religious and cultural beliefs. All of these issues have a lasting effect on health outcomes for patients. Additionally, healthcare organizations themselves can often struggle to attract, hire, and promote the diverse talent necessary to address these challenges. According to the American Hospital Association's Institute for Diversity in Health Management, minorities represent just 11% of hospital executives and 19% of frontline and midlevel managers, the source of future leaders in hospitals. Furthermore, just one-third of hospitals surveyed by the Institute planned to increase the number of diverse executives on the senior leadership team. This panel brings together a group of diversity executives, clinicians, and experts to discuss how shifting patient demographics is fundamentally impacting organizations and how healthcare organizations can respond to these seismic shifts.

1:00PM - How Does Diversity Impact Healthcare Organizations



MODERATOR: Dr. LaMisha Hill, PhD, joined UCSF in 2014 as the Director of the Multicultural Resource Center. Prior to this, Dr. Hill completed a Post-Doctoral Fellowship at UC Berkeley's Counseling & Psychological Services, and a Pre-Doctoral Internship at UC Riverside's Counseling

Center. Graduate training in Counseling Psychology from the University of Oregon provided foundations in multicultural and ecological frameworks that further sustain her efforts in diversity and inclusion initiatives in higher education. Dr. Hill is passionate about social justice, advocacy, and equity. She oversees the programmatic efforts of the Multicultural Resource Center, which focus on celebrating diversity, social justice initiatives, and mentorship for historically underrepresented learners.



Dr. Ayanna Bennett, MD, MPH, is the Director of Interdivisional Initiatives for the San Francisco Department of Public Health. She provides executive leadership for initiatives that combine the resources of the department, including research, education, community engagement,

and health care delivery, to improve community health. Dr. Bennett is a practicing pediatrician who maintained a private pediatric practice in the East Bay for 12 years. During that time she also co-founded the 3rd St Youth Center & Clinic in San Francisco, a non-profit youth center co-located with a part-time youth-focused clinic. Dr. Bennett holds a BA in Human Biology from Stanford University and a Masters from the UC Berkeley School of Public Health. She attended UCSF for both her MD and pediatric residency.



Dr. Joshua Newman, MD, MSHS, is Chief Medical Officer at Salesforce. In his current role at Salesforce, he leads the strategy and cross-functional efforts on the company's health products, develops partner and customer presence on the Salesforce development

platform, and enables health applications for non-profit organizations through the Salesforce Foundation. Prior to Salesforce, he worked as a practicing physician and Assistant Clinical Professor of Medicine at UCLA with a research focus on health information technology. Dr. Newman received his MD from the University of Illinois at Chicago, and completed his residency in Family Medicine at the Advocate Illinois Masonic/UIC program. He completed a Robert Wood Johnson Clinical Scholars Program, a postgraduate fellowship at UCLA, and received an MSHS degree in Health Services. He is a member of a number of professional organizations around medicine and technology.



Dr. Dana Pizzuti, MD, is Senior Vice President of Regulatory Affairs and Clinical Quality Assurance at Rigel Pharmaceuticals. Dr. Pizzuti has tremendous experience across the broad range of regulatory, clinical, NDA and commercial-stage functions. Dr. Pizzuti is a physician Board

Certified in Internal Medicine and has over 25 years of pharmaceutical industry experience, working for companies such as Hoffmann-La Roche, Abbott Laboratories, Bristol Myers Squibb, Johnson and Johnson, and Gilead, before joining Rigel Pharmaceuticals in August 2017. Dr. Pizzuti received her MD from New York University School of Medicine. She completed her postgraduate training in Internal Medicine at New York University/Bellevue Hospitals and subspecialty training in Infectious Diseases at Montefiore Hospital-Albert Einstein School of Medicine in the Bronx, New York.



Dr. Todd Strumwasser, MD, is the Senior Vice President, Operations at Dignity Health. He is responsible for the Bay Area Service Area and an assigned portfolio of healthcare assets which includes acute care, ambulatory outpatient services, philanthropy, physician alignment and

employment business models. Prior to joining Dignity Health, Dr. Strumwasser served as the Chief Executive of two hospitals in Seattle's Swedish Health Services system, Swedish First Hill and Swedish Cherry Hill. Dr. Strumwasser graduated from the University of California, Davis, and received his MD from the University of Southern California. He completed a residency in anesthesiology from the University of Washington Affiliated Hospitals, where he served as chief resident. He completed a certificate in executive development at the University of Washington, Keck School of Business.



Dr. Thomas Summerfelt, PhD, is the President, North America at Convergence CT. Prior to this role, Dr. Summerfelt is the Vice President of Research & Innovation at Advocate Health Care. Dr. Summerfelt earned his PhD from Vanderbilt University and focused his doctoral and post-

doctoral training on Health Services Research. He has held faculty appointments at Vanderbilt, Michigan State, and University of Chicago. His scholarly work focuses on effectiveness research, program evaluation, and value-based analysis. At Advocate Health Care, he has used his university experiences to craft innovative approaches to research administration and support to investigators while focused on patient outcomes, compliance, efficiency, and effectiveness.

2:15PM - The Future of Diversity: Quantum Thinking in Diversity

This panel explores the future of diversity, how it is shaping healthcare, and quantum thinking in diversity. The term “quantum thinking”, used by diversity expert Julius Pryor III in his book “Thriving in a Disruptive World: 6 Critical Concepts for Navigating the 21st Century” and borrowed from quantum physics (the very small particles that lie beyond what we can see), is the ability to understand what is happening below the superficial, visual surface. In a world with 24-hour news cycles, distracting social media posts, and other superficial news, we must look beneath the surface to understand the underlying causes, effects, data, trends, and forecasts, to truly see why diversity is important and how it will shape the future. For instance, according to the McKinsey Diversity Database, organizations in the top quartile for gender diversity are 15% more likely to have above-average financial returns and those in the top quartile for racial/ethnic diversity are 35% more likely. Additionally, the prior panels discussed shifting patient and workforce demographics, and quantum thinking allows one to understand the future of these shifts, as well as the opportunities they present. According to a recent report, there are only five African-American CEOs at the nation's 500 largest companies. And a Forbes report last year indicated that 28% of Fortune 500 firms list just 1 female director, despite that studies have shown that it takes at least 3 female board members to achieve a critical mass for enhancing governance and performance. Moreover, a recent HBR article reports that without diversity in organizational leadership, women are 20% less likely than white men to win endorsement for their ideas, people of color are 24% less likely, and the LGBT community is 21% less likely, all of which stifle the creative and innovative process. The future of diversity is also looking beyond just workforce representation and tying diversity to business results. Quantum thinking allows us to see and understand what is happening below the surface in order to leverage the disruptive trends occurring. This panel brings together a group of quantum thinkers and futurists to understand the larger seismic changes occurring in the diversity, business, and technology realms that are reshaping the healthcare landscape and understand how to thrive in a new healthcare era.

2:15PM - The Future of Diversity: Quantum Thinking in Diversity



MODERATOR: Mr. Joseph Gaspero is the CEO and Co-Founder of CHI. He is a healthcare executive, strategist, and researcher. Joseph leads CHI's research and education initiatives focusing on including patient-driven healthcare, patient engagement, clinical trials, drug pricing, and other pressing healthcare issues. He sets and executes CHI's strategy, devises marketing tactics, leads fundraising efforts, and manages CHI's Management team. His leadership stems from a wide array of experiences, including founding and operating several non-profit and for-profit organizations, serving in the U.S. Air Force in support of 2 foreign wars, and deriving expertise from time spent in industries such as healthcare, financial services, and marketing. He has lived in six countries, traveled to over 30 more, and speaks 3 languages, all which help him view business strategy through the prism of a global, interconnected 21st century. Joseph has a B.S. in Finance from the University of Illinois at Chicago.



Dr. Barbara B. Adams, PsyD, is the Founder of GAR (Gender, Age, and Race) Diversity Consulting, based in the San Francisco Bay Area. She consults with healthcare, educational services and technology clients globally. Dr. Adams is the author of the forthcoming book:

Women, Minorities, and Other Extraordinary People: The New Path to Workforce Diversity (Greenleaf Book Group, Sept. 2018). She has been featured in *The Sacramento Bee*; *SiliconValley.com*; *WallStreetSelect*; *Miami Herald*; and *SignOn San Diego*. Dr. Adams is a former director in the National Diversity & Inclusion Office at Kaiser Permanente (KP), ranked #1 in the 2016 DiversityInc Top 50 survey. She holds a Doctorate of Psychology degree in Organizational Development. More information is available at www.drbarbadams.com.



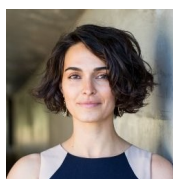
Mr. Doug Harris is the Chief Executive Officer of The Kaleidoscope Group with almost 30 years of experience in the field of diversity & inclusion consulting. Doug worked for several years as a consultant and trainer for Harbridge House, Inc. where he facilitated diversity & inclusion

education sessions with senior executives of Fortune 500 organizations. Today, as the leader of The Kaleidoscope Group, Doug empowers organizations to achieve their diversity and inclusion goals. His knowledge and expertise guides organizations through the creation of customized strategies that address the specific diversity needs of the business. He recently developed and launched The Kaleidoscope Group Youth Practice to assist underserved youth in the Chicagoland and surrounding communities and is working with Tufts University to design and implement a student leadership development program.



Dr. Billy Vaughn, PhD, is passionate about helping people value "the other" as an extension of themselves in order to increase a sense of belonging. As a cognitive cultural psychologist, he commits his professional life to unlocking the keys to promoting inclusion competence and creating inclusive organizations. He founded

DTUI.com LLC in 1998 to promote the cultural diversity practitioner profession and provide consulting and training solutions. Billy recently created the freestanding corporate university, Diversity Executive Leadership Academy (DELA), to provide professional credentialing training. Professionals across sectors turn to DELA for professional training, cultural diversity practitioner certification, and continuing education. He has developed assessment tools, simulation games, and most of the DELA curriculum. His contributions to the field also include several books, a number of academic publications, and professional articles in magazines and blogs. His current book is *High Impact Cultural Diversity & Inclusion Initiatives*, which is scheduled for publication in May 2018.



Ms. Kristi Ebong, MPH, MBA, is the Director of Emerging Health Technology at Cedars-Sinai Health System, where she facilitates strategic relationships and product development with startups, large corporations, and investors to foster health system innovation. She also

oversees deal flow and external relations for the Cedars-Sinai Accelerator Powered by Techstars, focused on innovations commercializing in the provider healthcare delivery space. She is also the first female and youngest professional to serve on the board of the Badger Entrepreneurship Forum, a Cali-based group of UW-Madison alumni. Kristi holds an MPH and MBA degree from the Johns Hopkins University, and a BA in Global Security and Political Science from University of Wisconsin-Madison.



Ms. Amy Lazarus, MS, is the Founder and CEO InclusionVentures. Helping organizations make good on their promise of diversity, inclusion, and equity, InclusionVentures decreases bias and enhances inclusion through the workforce, work culture, and work product. Prior to launching InclusionVentures, Amy served as Executive

Director of the International Institute for Sustained Dialogue, increasing earned revenue from 6% to 33%, quadrupling the number of organizations served, and founding PULSE, a neuroscience based leadership retreat to catalyze inclusive talent and establish an employer-ready pipeline to infuse the same principles into organization culture. Amy holds a bachelor's from Duke University and a Masters in Public Policy from Carnegie Mellon's Heinz School. Amy is a World Economic Forum Global Shaper, TEDx speaker, and serves on the boards of Coro National and the Harwood Institute of Public Innovators.



Dr. Chad Womack, PhD, is the National Director of STEM Initiatives at the United Negro College Fund, including the UNCF-Merck Fellowship Program and the co-founder of the White House-supported HBCU Innovation, Commercialization & Entrepreneurship. He co-founded The

America21 Project and DC Innovates, both innovation-based community and economic development nonprofit organizations dedicated to empowering metro-centers and underserved communities through STEM education, tech-entrepreneurship and access to capital. Dr. Womack also founded the Philadelphia Biotechnology & Life Sciences Institute as a nonprofit initiative dedicated to addressing educational and workforce development needs of Philadelphia. Prior to his entrepreneurial ventures, he completed research fellowships at the NIH, most recently at the National Institutes for Allergy and Infectious Diseases (NIAID) Vaccine Research Center (VRC) and at the Harvard AIDS Institute at the Harvard School of Public Health and the Department of Immunology and Infectious Diseases.

Opening Remarks



Mr. Deary Duffie leads Diversity & Inclusion, and Learning & Organization Development functions at Genentech a biotechnology affiliate of Roche Pharmaceuticals. His team contributes to successful business outcomes in the areas leadership and executive development, culture change, and employee engagement. His current projects include, "Nurturing and Evolving the Genentech Culture for Sustained Agility and Competitiveness", and "Increasing Organizational Learning by Sharing Failures in Public Forums".

Deary's work of over 30 years as a Senior Human Resources executive at companies such as Charles Schwab Corporation, Levi Strauss and Company, and Hewlett-Packard allowed for international assignments in Brazil, Singapore, Belgium, and Italy. He enjoys work that brings together different cultures and perspectives to create innovative, inclusive solutions.

Deary is a member of the Masters of Science in Organization Development (MSOD) Advisory Board in the School of Management at the University of San Francisco. The Advisory Board makes recommendations regarding the ongoing improvement of the MSOD program and provides guidance to maintain a high caliber graduate program. The Advisory Board is an integral part of the MSOD program as it bridges the gap between student experience, program content and learning, campus administration, and the "real world".

Deary received his BA degree in Liberal Studies at University of California, Riverside and his MBA degree from the Haas School of Business at University of California, Berkeley. He is certified as an integral coach at New Ventures West in San Francisco.

Diversity Presentation



Mr. Doug Harris is the Chief Executive Officer of The Kaleidoscope Group with almost 30 years of experience in the field of diversity & inclusion consulting. Prior to joining Bea Young Associates in 1993, Doug worked for several years as a consultant and trainer for Harbridge House, Inc. where he facilitated diversity & inclusion education sessions with senior executives of Fortune 500 organizations. Today, as the leader of The Kaleidoscope Group, Doug empowers organizations to achieve their diversity and inclusion goals. His knowledge and expertise guides organizations through the creation of customized strategies that address the specific diversity needs of the business. He recently developed and launched The Kaleidoscope Group Youth Practice to assist underserved youth in the Chicagoland and surrounding communities and is working with Tufts University to design and implement a student leadership development program.

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Diversity
in Action

ADVANCING STEM PROFESSIONALS AND STUDENTS

CONVERGENCE CT



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Breakthroughs in Healthcare Equity Symposium

2018 Sponsorship Opportunities

The *Breakthroughs in Healthcare Equity Symposium* is an educational symposium focusing specifically on the development of a collaborative diversity and inclusion healthcare network to solve the challenges surrounding the delivery of quality healthcare to underserved and vulnerable patient groups. The goal of establishing this network is to connect patients, clinicians, researchers, and industry professionals who are passionate about healthcare equity and serving underserved patient populations, specifically racial and ethnic minorities, women, lesbian, gay, bisexual, transgender (LGBT) persons, and vulnerable patient populations of lower socioeconomic status. The educational symposium focuses specifically on the latest trends, challenges, opportunities, and best practices of implementing strategies and tactics to make healthcare and the life sciences more equitable, as well as understand how to better serve diverse patient groups. Attendees will learn the newest insights and ideas, discuss practical solutions, and meet new industry and marketplace colleagues. Benefits of sponsorship include:

- Learn the latest actionable insights and ideas surrounding equity and healthcare and life sciences
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Opportunity to add speakers	2 moderators or panelists	2 moderators or panelists	1 moderator or panelist	1 panelist	N/A	N/A
Complimentary attendees	20 attendees	10 attendees	6 attendees	4 attendees	3 attendees	2 attendees
Listing on symposium website	12 months	12 months	9 months	6 months	3 months	1 months
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Access to attendee lists	●	●	●	N/A	N/A	N/A
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Please contact joseph@chisite.org or call (773) 330-2416 to request more information

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