



Center for  
Healthcare  
Innovation

# 12th Annual Diversity, Inclusion, & Health Equity Symposium

June 25 - 27, 2024  
Center for Healthcare Innovation Office  
625 W. Adams, 7th Floor,  
Chicago, IL 60661





# INTRODUCTION

The 12th Annual Diversity, Inclusion, & Health Equity Symposium is one of the country's leading and longest-running events focusing specifically on health equity, health disparities, and critical diversity, equity, and inclusion (DEI) issues impacting healthcare in the U.S. The Symposium features panel discussions, keynote addresses, a case competition, and a career fair in a 3-day hybrid format. Focusing on the latest trends, challenges, and opportunities in the marketplace and workplace, the Symposium convenes key opinion leaders and participants in a collaborative forum to discuss health equity and DEI. The Symposium brings together leading healthcare executives, physicians, researchers, patient groups, students, academics, clinical trial professionals, and DEI advocates to consider new ideas and perspectives on (1) community engagement and diversifying clinical trials, (2) new and existing challenges to health equity and DEI in the United States, and (3) reducing systemic health disparities that disproportionately affect communities of color and other underserved groups. The Symposium also features CHI's Health Equity Challenge, a case competition, and CHI's Virtual Diversity Career Fair, which connects participants with many of the country's leading healthcare organizations, specifically focusing on hiring underrepresented talent. Participants will learn the latest insights and industry-tested solutions, share new ideas and perspectives, network, and meet new colleagues while working to create a more equitable healthcare landscape for all communities.

[REGISTER NOW ►](#)



## Mr. Joseph Gaspero

President & Co-Founder  
Center for Healthcare Innovation



## Ms. Lindsay Moore-Fields

Executive Director  
Center for Healthcare Innovation

Dear Health Sector Professionals and Diversity & Inclusion Advocates,

We invite you to the Center for Healthcare Innovation's 12th Annual Diversity, Inclusion, & Health Equity Symposium in Chicago on June 25 - 27, 2024. This leading annual collaborative event focuses on health equity and brings together leading healthcare executives, physicians, researchers, patient groups, students, academics, clinical trial professionals, and DEI advocates to consider new ideas and perspectives on health equity.

The Symposium aims to address the broader health disparity challenges in the U.S. through panel discussions, keynote addresses, a case competition, and a career fair. By focusing on current and future DEI trends and opportunities, the Symposium equips attendees with the latest insights on how best to serve an increasingly diverse patient base and navigate the rapidly changing health equity landscape. Attendees will learn practical solutions, share perspectives, and meet new industry and marketplace colleagues.

This year's Symposium will include topics such as community engagement and diversifying clinical trials, new and existing challenges to health equity and DEI in the United States, and reducing systemic health disparities that disproportionately affect communities of color and other underserved groups.

CHI's 12th Annual Diversity, Inclusion, & Health Equity Symposium is designed to empower you and your organization with real-world, actionable ideas on health equity and the intersection of diversity, inclusion, and healthcare in the 21st century.

We hope to see you in Chicago on June 25, 2024.

A handwritten signature in black ink, appearing to read "J. Gaspero".

A handwritten signature in black ink, appearing to read "Lindsay Moore-Fields".

# PRESENTED BY



Center for  
Healthcare  
Innovation

## Center for Healthcare Innovation

The Center for Healthcare Innovation (CHI) is an independent, non-profit 501(c)(3) research and educational institute dedicated to making healthcare more equitable for all patients. Our vision is to be the leading global platform for meaningful change in health equity. Our mission is to bring together experts and ideas from all over the world to improve healthcare for everyone, regardless of socioeconomic status, gender, race, ethnicity, or other social determinants.



#DIHES2024

### Get Social

Bring the symposium's important conversation online via social media. Tweet with #DIHES2024 about the symposium, new insights, diversity in clinical trials, diversity in the workplace, healthcare disparities, or any other pressing DEI topics.

## SPONSORS



# HEALTH EQUITY AT A GLANCE



## Breast Cancer Mortality

Breast cancer mortality rate is 40% higher for African American women than white women. <sup>1</sup>

>50%

## Uninsured Rate

More than half of U.S. residents without health insurance are people of color.

2X

## Chronic Liver Disease

Both Hispanic men and women have a chronic liver disease rate that is twice that of the non-Hispanic white population. <sup>2</sup>

9%

## Heart Attack & Stroke

Women have a 9% higher mortality rate within 5 years of suffering a heart attack or stroke than men. <sup>3</sup>



## Cardiovascular Disease

Cardiovascular disease comprises 40% of the difference in life expectancy between African Americans and whites.

5.5

## Life Expectancy

American Indians and Alaska Natives born in 2019 have a life expectancy that is 5.5 years less than the U.S. all races population.

2X

## Infant Mortality

African American infant mortality rate is more than double the rate of white, Asian, and Hispanic infants. <sup>4</sup>

-20%

## Access to Care

Only 70% of LGBTQ+ adults seek health care services or have regular access to a health care provider, compared to 90% of heterosexuals.



## Obesity Rate

More than 77% of Latino adults are overweight or obese, compared to 67% of white adults.

2X

## Diabetes Prevalence

African Americans are nearly twice as likely to have diabetes than whites.

1. [Morbidity and Mortality Weekly Report](#). CDC. 2016 (accessed 12/5/21)  
2. [Chronic Liver Disease and Hispanic Americans](#). DHHS, Office of Minority Health. 2021 (accessed 8/31/21)  
3. [Morbidity and Mortality Weekly Report, Surveillance Summaries](#). CDC. 2018 (accessed 12/14/20)  
4. [Infant Mortality and African Americans](#). DHHS, Office of Minority Health. 2021 (accessed 2/15/22)  
5. [Obesity and Hispanic Americans](#). DHHS, Office of Minority Health. 2020 (accessed 1/7/22)  
6. [Key Facts about the Uninsured Population](#). The Kaiser Family Foundation. 2020 (accessed 9/15/21)  
7. [Acute Myocardial Infarction in Women: A Scientific Statement](#). American Heart Association. 2016 (accessed 7/30/20)  
8. [Disparities Fact Sheet](#). Indian Health Service. 2019 (accessed 5/12/21)  
9. ["Coming out" against cancer: How local outreach to the LGBT community can reduce cancer disparities](#). *Journal of Clinical Oncology*. 2020 (accessed 11/18/21)  
10. [Diabetes and African Americans](#). DHHS, Office of Minority Health. 2021 (accessed 3/1/22)

# WHY ATTEND?

## **JOIN**

the country's leading symposium focusing specifically on health equity and diversity.

## **UNDERSTAND**

obstacles to clinical trials and how to make the clinical trial ecosystem more diverse and inclusive for all patients.

## **ACQUIRE**

knowledge on how to reduce health disparities by building culturally competent organizations best suited to provide care for diverse patient populations.

## **FOCUS**

on building inclusive organizational cultures that attract the best and brightest people, resulting in a diverse and innovative workforce.

## **DISCUSS**

how to strategically reduce health disparities to create a more equitable U.S. healthcare system.

## **CREATE**

a workplace that embraces and promotes an inclusive environment by leveraging the latest D&I trends and ideas.

## **LEARN**

to leverage a more diverse marketplace and a more inclusive workforce to create bottom-line growth opportunities.

## **NETWORK**

and share ideas with many of the country's leading health sector professionals who are passionate about health equity and diversity.

## **RECOGNIZE**

the impact of systemic racism and structural inequities in healthcare and in the workplace.

# SYMPOSIUM AGENDA

TUESDAY, JUNE 25, 2024

- |                            |   |
|----------------------------|---|
| <b>8:00 AM - 9:00 AM</b>   | <b>Registration &amp; Breakfast</b>                                       |
| <b>9:00 AM - 9:15 AM</b>   | <b>Opening &amp; Welcome</b>  |
| <b>9:15 AM - 10:15 AM</b>  | <b>State of Health Equity Roundtable</b>                                  |
| <b>10:30 AM - 11:15 AM</b> | <b>Panel 1 - Community Collaboration, Access, &amp; Clinical Research</b> |
| <b>11:30 AM - 12:00 PM</b> | <b>Case Study</b>   |
| <b>12:00 PM - 1:00 PM</b>  | <b>Lunch</b>  |
| <b>1:15 PM - 2:00 PM</b>   | <b>Keynote</b>  |
| <b>2:15 PM - 3:00 PM</b>   | <b>Panel 2 - AI &amp; the Social Determinants of Health</b>               |
| <b>3:00 PM - 4:00 PM</b>   | <b>Networking Hour</b>  |

## WEDNESDAY, JUNE 26, 2024

<b>8:00 AM - 9:00 AM</b>	<b>Breakfast &amp; Networking</b>
<b>9:00 AM - 9:45 AM</b>	<b>Opening Keynote/Fireside Chat</b>
<b>10:00 AM - 12:00 PM</b>	<b>CHI Health Equity Challenge</b>
<b>12:00 PM - 1:00 PM</b>	<b>Lunch</b>
<b>1:15 PM - 2:00 PM</b>	<b>Panel 3 - The Chief Health Equity Officer - What's Next?</b>
<b>2:15 PM - 3:00 PM</b>	<b>Health Equity Challenge Awards &amp; Closing</b>
<b>3:00 PM - 4:00 PM</b>	<b>Networking &amp; Reception</b>

## THURSDAY, JUNE 27, 2024

<b>11:00 AM - 4:00 PM</b>	<b>Virtual Diversity Career Fair</b>
<b>3:30 PM - 4:00 PM</b>	<b>Closing Virtual Keynote</b>



# PANEL DISCUSSIONS - JUNE 25

## State of Health Equity Roundtable

June 25, 2024 | 9:15 - 10:15 AM CT

Whether the disproportionate impact of chronic diseases or growing maternal health inequities, health disparities continue to threaten the health of communities of color and underrepresented groups in the United States. The post-pandemic prioritization of DEI and health equity objectives within the healthcare industry aims to improve quality and access to care for all communities. However, new challenges within the health equity space have emerged alongside this momentum. For example, organizations now face the dual challenge of addressing health inequities while navigating pushback against diversity, equity, & inclusion (DEI) discourse in the United States. This Roundtable convenes health equity experts and leaders in a collaborative discussion on where health equity is today and what challenges and opportunities exist within today's healthcare ecosystem.

## Panel 1 - Community Collaboration, Access, & Clinical Research

June 25, 2024 | 10:30 - 11:15 AM CT

Increasing representation and diversity in clinical research has long been a top priority within the healthcare community. In recent years, the FDA has taken significant steps toward formalizing efforts to increase clinical trial diversity by requiring diversity action plans for clinical trials. Though this is an important step in improving diversity, there is still a significant gap in representation. According to the FDA, African Americans and Hispanics comprise only 8% and 11% of clinical trial participants in the U.S., while comprising 13% and 19% of the total U.S. population, respectively. Mistrust and access remain two key barriers for underrepresented groups in clinical research. Therefore, innovative strategies to increase participation amongst underrepresented groups must intentionally collaborate with communities to build trust and expand awareness and access to trials. These community-based efforts must coincide with FDA requirements to see substantial progress toward diversifying clinical research in the United States. This panel will discuss the importance of community-based engagement, strategies to build trust and sustainable partnerships, and unique ways to increase diversity in clinical research through community collaboration efforts.

# PANEL DISCUSSIONS - JUNE 25

## Panel 2 - AI & the Social Determinants of Health

June 25, 2024 | 2:15 - 3:00 PM CT

The social determinants of health (SDOH), defined by the World Health Organization as the non-medical factors that influence health outcomes, inform up to 80% of a person's health status. This relationship between social determinants and health outcomes reasserts the fact that in order to achieve health equity, SDOH must be addressed. The rapid adoption of new technologies and artificial intelligence (AI) systems within healthcare presents a unique opportunity to utilize these systems to better analyze and address the impact of SDOH. Specifically for health disparities exacerbated by SDOH, such as an increased risk of chronic conditions, AI systems that can identify these potential health risks can be utilized to help provide more holistic and equitable care. However, it is essential to note that any technology introduces equity concerns, especially with current gaps in representation within data sets informing systems. Therefore, care must be taken to ensure representation and equitable rollout to prevent the creation or exacerbation of health disparities for the communities these technologies seek to serve. This panel will discuss how AI can be a tool in analyzing and addressing the unique SDOH landscape of communities and how tech can be leveraged to improve community health.

# PANEL DISCUSSIONS - JUNE 26

## CHI Health Equity Challenge

June 26, 2024 | 10:00 - 12:00 PM CT

The CHI Health Equity Challenge is a case competition focused specifically on developing innovative solutions to pressing health disparities impacting underserved communities. Inspired by CHI's commitment to embracing new perspectives to make healthcare more equitable, the CHI Health Equity Challenge provides undergraduate & graduate students and early-stage professionals the opportunity to work together on relevant and impactful solutions to a health equity case. Teams will present on Day 2 of CHI's 12th Annual Diversity, Inclusion, & Health Equity Symposium. Participants will form new connections and engage with their peers and healthcare industry leaders.

## Panel 3 - The Chief Health Equity Officer - What's Next?

June 26, 2024 | 1:15 - 2:00 PM CT

As organizations grapple with the impact of the COVID-19 pandemic and longstanding disparities facing many U.S. communities, the Chief Health Equity Officer (CHEO) has emerged as a new but vital C-suite role. Tasked with leading health equity strategy, from both a community and organizational perspective, many CHEOs are the first in their position and, therefore, must define their role while implementing health equity frameworks and initiatives. Having an equity-focused perspective within the C-suite presents the opportunity to see system-level implementation of DEI & health equity priorities and intentional steps toward increased workforce diversity, community collaboration & equity-centered design, and improved access to care for underserved communities. Therefore, ensuring the sustainability of resources and support for CHEOs is critical as the role becomes more common and organizations look to cement health equity as a strategic priority. This panel will discuss the role of the Chief Health Equity Officer, what the next iteration of the role will look like, and markers for success as health equity continues to evolve.

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**Welcome to CHI's *Diversity Career Fair*.  
Meet organizations, submit résumés, and  
interview with leading DEI-focused  
healthcare companies in search of diverse  
healthcare professionals of all career  
stages.**

Welcome job applicants! Today's *Diversity Career Fair* connects underrepresented professionals, including people of color, women, the LGBTQ+ community, veterans, and the differently-abled, with some of the country's leading healthcare organizations. Today's career fair, on day 2 of CHI's [\*10th annual Diversity, Inclusion, & Health Equity Symposium\*](#), provides an opportunity to learn about these organizations, submit résumés, interview, and meet company representatives. We hope you enjoy learning more about these DEI-focused companies and potentially beginning the next chapter of your professional career!



# SPONSORSHIP LEVELS

The 12th Annual Diversity, Inclusion, & Health Equity Symposium is one of the country's leading and longest-running events focusing specifically on health equity, health disparities, and critical diversity, equity, and inclusion (DEI) issues impacting healthcare in the U.S. The Symposium features panel discussions, keynote addresses, a case competition, and a career fair in a 3-day hybrid format. Focusing on the latest trends, challenges, and opportunities in the marketplace and workplace, the Symposium convenes key opinion leaders and participants in a collaborative forum to discuss health equity and DEI. The Symposium brings together leading healthcare executives, physicians, researchers, patient groups, students, academics, clinical trial professionals, and DEI advocates to consider new ideas and perspectives on (1) community engagement and diversifying clinical trials, (2) new and existing challenges to health equity and DEI in the United States, and (3) reducing systemic health disparities that disproportionately affect communities of color and other underserved groups. The Symposium also features CHI's Health Equity Challenge, a case competition, and CHI's Virtual Diversity Career Fair, which connects participants with many of the country's leading healthcare organizations, specifically focusing on hiring underrepresented talent. Participants will learn the latest insights and industry-tested solutions, share new ideas and perspectives, network, and meet new colleagues while working to create a more equitable healthcare landscape for all communities.

## Benefits of Sponsorship:

- Build brand recognition and visibility with leading healthcare CXOs, executives, physicians, key opinion leaders, and organizational decision-makers in the health equity space.
- Reach diverse healthcare job seekers of all career stages, including the ability to collect resumes directly from candidates.
- Showcase organizational commitment to diversity, equity, and inclusion (DEI) with community partners, job seekers, patient advocates, and other DEI-focused organizations.
- Meet potential collaborators and alliance partners, including other industry organizations, non-profits, and patient advocacy organizations.
- Position organizational thought leaders in key speaking roles to lead health equity conversations and drive new thinking and innovative approaches to making healthcare more equitable.
- Connect with academia, including Historically Black Colleges and Universities (HBCUs), Hispanic-Serving Institutions (HSIs), minority-serving institutions, and other talent pipeline partners.
- Acquire contact information from many of the country's leading health equity and DEI-focused professionals.
- Gain access to new and diverse markets.
- Cultivate new clients, produce leads, showcase brands, and build relationships with new and influential customers.

# SPONSORSHIP LEVELS

## SYMPOSIUM

Sponsorship Benefits	Lead - \$50,000			
Opportunity to add distinguished keynote speaker	x			
Custom program book welcome letter	x			
Opportunity to add Honorary Symposium Chair	x			
Opportunity to reserve on-site Board room	x			
Co-Design Case for Health Equity Challenge (topic & focus)	x			
Opportunity for reception remarks	x			
Virtual career fair distinguished closing address	x			
CHI Board Chair acknowledgment during Symposium	x	Gold - \$25,000		
Resumes from Health Equity Challenge Teams	x	x		
Symposium attendee list	x	x	Silver - \$10,000	
Opportunity to add Health Equity Challenge judge	x	x	x	Bronze - \$5,000
Virtual Diversity Career Fair Employer Booth	Diversity Champion	Diversity Champion	Diversity Exemplar	Diversity Supporter
Opportunity to add speakers	4	2	1	
Social media acknowledgments/thanks	x	x	x	x
CHI Board Chair acknowledgment during Symposium	x	x	x	x
Program book advertisement	Front inset, full page	Full page	1/4 page	1/4 page
Lobby/reception screen advertisement/logo	Full screen	1/2 screen	1/4 screen	1/4 screen
Complimentary attendees	Unlimited	15	4	4
Company name/logo with hyperlink on website	1 year	9 months	3 months	3 months
Display Table	x	x	x	x
Acknowledgement throughout the program	x	x	x	x

# SPONSORSHIP LEVELS

## CAREER FAIR

Sponsorship Benefits	Diversity Champion - \$15,000	Diversity Exemplar - \$5,000	Diversity Supporter - \$2,500
Virtual career fair distinguished closing address	x		
Access to registration list	x		
Virtual career fair company video highlight reels	2	1	
Virtual career fair additional company attachments/links	3	1	
Virtual career fair placement	Highest	Top	Middle
Virtual career fair company description	300 words	150 words	75 words
Virtual career fair company rep 1-on-1 scheduling	x	x	x
Virtual career fair virtual conference room	x	x	x
Virtual career fair additional company information	x	x	x



# OUR CHI TEAM

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- Dr. Marco Quarta, PhD, Co-Founder & CEO, Rubedo Life Sciences Inc.
- Dr. Kate Rosenbluth, PhD, Founder and Chief Scientific Officer, Cala Health
- Dr. James Su, PhD, Chief Science Officer, Lap IQ

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- Ms. Lindsay Moore-Fields, Executive Director, CHI
- Mr. Joseph Gaspero, President & Co-Founder, CHI
- Dr. James Gillespie, PhD, JD, MPA, Senior Vice President & Co-Founder, CHI
- Ms. Ivory Chang, MS, Program Manager, CHI
- Ms. Ann Elizabeth, Project Assistant, CHI
- Ms. Hafsah Diakhate, Project Manager, CHI
- Mr. Brandon Kortokrax, Director of Corporate Development & Innovation, CHI
- Dr. Ali Solouk, PhD, Director of Strategic Initiatives - Chief of Staff, CHI
- Mr. Justin Williams, Program Manager, CHI



**Our vision is to be  
the leading  
global platform  
for meaningful  
change in health  
equity.**



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Platinum  
Transparency  
2024

**Candid.**

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